

Brian Mulroney Toots His Own Horn • McGill's Powers That Be • Art Dummy and McLouse

THE MCGILL DAILY

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Textbook Frenzy!

Will Chapters crack as students scramble for books? See pg. 5

Mulroney Basks in "Glory" of Free Trade

BY SIMON RABINOVITCH
The McGill Daily

Canada's former prime minister, Brian Mulroney, was in Montreal last night to speak at the launch of a book reviewing the free-trade deals struck in North America over the past eleven years. Mulroney, who authored a chapter in the book, praised what he feels have been the accomplishments of Canada's free-trade agreements and mused over future expansion.

"Trade is the greatest instrument of civilized relationships between men and women that modern generations have known," said Mulroney.

He was instrumental in placing free trade on the national political agenda and said that his initiative has been successful in "strengthening our economy so as to strengthen our sovereignty, and enhancing our sovereignty so as to make Canada a better place to grow and prosper."

Mulroney would like the next step to be the elimination of border checks for individuals travelling between Canada and the U.S. As well, he hopes to see a free trade zone for the Americas, encompassing 800 million people and 34 countries.

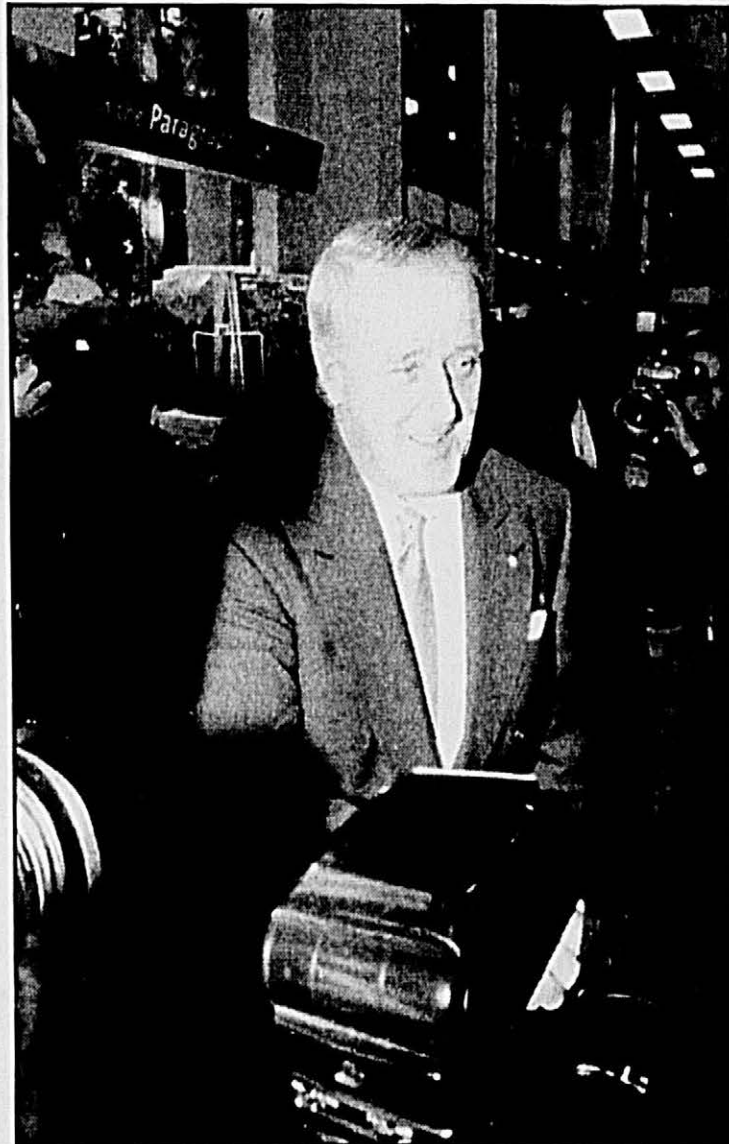
"We can take countries like Uruguay, Paraguay, Columbia, Brazil and others, whose per capita income is one-tenth of ours and raise those living standards to standards eventually comparable to ours," said Mulroney.

He also used the speaking engagement to reflect on his time as the country's leader and direct several discreet jabs at the Liberal government of Jean Chrétien.

"I didn't think when we were halfway through that election campaign in 1988 with the tomatoes flying all around that we would be here today celebrating ten years of free trade," said Mulroney. "I propose that the next conference celebrates GST."

Mulroney and his Conservative party took considerable flak from the Liberals for both the GST and the American free trade deal before being roundly defeated by them in 1992. Since then, the Liberals have signed on to NAFTA and backed out from a promise to eliminate the GST. According to Mulroney, the Liberals have jettisoned their traditional policies and encroached on Conservative territory.

"Prime Ministers are not elected to seek popularity. Prime Ministers are elected to provide leadership," he said. "If you don't



The chin that walks like a man was in the media spotlight again last night.

take risks there's going to be no progress. And if all you're concerned about is your popularity, you'll remain popular but you'll achieve nothing."

When questioned later in the evening, Mulroney commented on the parvenu Stockwell Day and the threat that the Alliance poses for the Conservatives.

"The Conservative Party has been around for 133 years, it will be around 133 years from today," he said. "Mr. Manning got 20 per cent roughly of the vote in the

last two election campaigns. He was replaced because they said he hadn't done well enough. After seven or eight months of free publicity the Alliance is at 22 per cent. Nothing seems to have worked very well."

Last night's event marked the release of *Free Trade: Risks and Rewards*, edited by L. Ian MacDonald. The book contains a collection of papers that were presented at a conference organized by the McGill Institute for the Study of Canada last year.

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University Ousts Advertising Company from Washrooms

BY PIERRE-OLIVIER SAVOIE
Quebec Bureau Chief, Montreal

The University of Montreal won't be doing business with Zoom Media, a company whose advertisements are carried in bathrooms on 71 Canadian campuses.

This month, administrators announced that in the summer 2001 they will not renew a contract worth \$100,000 a year to the university in exchange for allowing Zoom Media to run 600 bathroom panels and 31 Mega Zooms on campus.

Bernard Motulsky, the university's director of public relations, said the decision came because pressure from within the university led to the creation of a committee that recommended monitoring advertising content.

"The modest revenues [from this deal] were not worth the complexity of administering the monitoring of advertising content. Especially if we take into account that the university has a \$450-million budget."

Zoom Media's public relations officer Claude Breault declined to comment.

The debate over advertising at the university reached a climax when history professor Thomas Ingersoll resigned last February in protest.

"How can I enter a classroom to give my lecture about the history of American feminism, when outside the door is superbly mounted an ad showing a fragile young woman, vulnerable, nearly nude, ultra-feminine, hawking perfume?" he wrote in his letter of resignation.

Many teachers and students have since come forward to express their support for Ingersoll's decision.

"The messages ads vehicle are in direct contradiction with the independence of thought we teach in our classes," said sociology professor Denise Couture.

The university's

decision comes on the heels of an announcement by Concordia University that it will let students decide in the fall if they want to kick Zoom Media off their campus or keep the \$25,000 revenue for student union services.

Students will make the decision at a general assembly or referendum. In the meantime, ads will be removed from the Zoom Media panels on July 1, the expiration date of the five-year contract.

"If students don't want to renew the contract, I'll be glad to share their opinion," said Michael Di Grappa, Concordia's vice-rector of services, who has sent Zoom Media's last \$12,000 check to the student union.

"Zoom Media is an odious example of corporatization of campuses," said Tom Keefer, the vice-president of communication for the student union, which organized a March referendum that saw most students in favour of either ousting Zoom Media or appropriating most of the university's revenues.

"We've now set an amazing precedent across the country which will hopefully be followed by other campuses."

Zoom Media has a total inventory of 30,000 ads in bars, campuses, and restaurants, throughout Canada and the United States.



Zoom media signs will no longer appear in the john.

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Fee Hikes Raise Student Leaders' Ire

Fees go up for everyone, but out-of-province students hit hardest

BY JAIME KIRZNER-ROBERTS
The McGill Daily

Checked your fee statement lately? You may have noticed you're \$150 poorer than last year - \$420 poorer if Canadian but from outside of Quebec.

When McGill announced last spring it would jack up its ancillary fees by \$150 per student, outraged student leaders argued that the increased fees represent one more nail in the coffin for accessible university education in Quebec.

"The university is being absolutely greedy," said Aaron Windsor, executive chairperson of the Post Graduate Students' Society.

agrees.

"A university like McGill is quite wealthy, and fee increases represent nothing less than empire-building by university presidents," he said. "These fees will clearly increase the level of student debt, when there's absolutely no economic reason why tuition fees need to be as high as they are."

But McGill Principal Bernard Shapiro defended the fee hikes, which were billed as increases to every student's "registration charge" and "information technology" fee.

"Registration and information technology are costing more than they used to," Shapiro said. "In order to cover our costs, we had no choice but to raise fees."

but do not necessarily see any direct improvements in the services that they use," he said.

While Shapiro admits the increased fees will not go directly to any particular services, he says additional fees have allowed the university to increase expenditures in areas like registration.

"It is hard to mark any particular dollar with a signal," he said. "It is impossible to determine which dollar belongs to which expenditure."

The provincial Parti Québécois government also announced last spring that differential tuition fees would go up a whopping 15 per cent this fall. Tuition for out-of-province students has increased a total of 122 per cent since 1996-1997.

Although Shapiro says he is personally against the principle of differential tuition, he maintains the university had "no choice" but to comply with the government's wish to increase differential fees.

"The differential fee does not go to the university," Shapiro explained. "It goes to the province. It's a tax, not a tuition fee. We just collect it and send it to the province," he said.

But Conlon doesn't buy it.

"Governments are responsible for cutting funding, but instead of working with us and finding a solution, university presidents get dollar signs in their eyes, and

raise tuition as high as they can," he said.

"Differential fees are clearly a means of dividing the student movement. They are unfair and unacceptable, and I've always opposed them," he added.

Those in government, such as Alain Leclaire, communications attaché to Education Minister

François Legault, think the fees get a bad rap. He says that the fees, although higher than those of Quebecers, are fair, and that out-of-provincers have little to complain about.

"McGill is a world-class university, and much cheaper than, say, University of Toronto, so out-of-province students are still getting a good deal," Leclaire said.

He explains that the differential fees are in line with national tuition averages.

"In Quebec we have a policy that we will provide a low fee for students of Quebec," he said. "And we must stick to that."

Michael Conlon, CFS national chairperson

The fact that non-Quebec-born students pay considerably more to study at McGill than other students has been a source of fierce legal and moral controversy since the policy was implemented. While Quebec-born students studying outside of Quebec enjoy the same tuition rates as other Canadians, non-Quebeckers must pay more than double to attend university in Quebec. And while differential tuition has risen every year since its inception, fees for Quebec-born students have remained frozen since 1993 because of a province-wide tuition freeze.



“A university like McGill is quite wealthy, and fee increases represent nothing less than empire-building by university presidents.”

"Despite the huge endowments given to McGill in recent months, despite the fact that the Quebec government has made a massive injection into the education system, the university says that students have to pay an additional \$150. This is truly inappropriate."

Michael Conlon, national chairperson of the Canadian Federation of Students,

However Windsor points out that the fees go straight into McGill's general administrative budget, and don't go directly toward any particular registration or technology initiatives. Windsor also said that because universities are not allowed to hike tuition, they are increasing "ancillary fees" in order to raise general revenue.

"Students then are forced to pay more,

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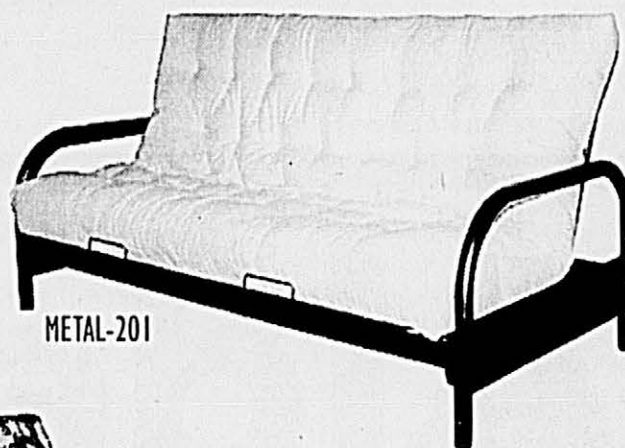
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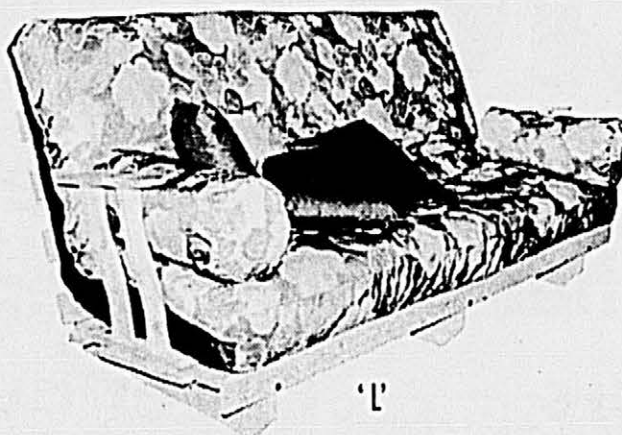
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SHERBROOKE

Vice-Principal Leaves McGill For Internet Company

Former student lures Pennycook into private sector

BY SIMON RABINOVITCH
The McGill Daily

McGill lost one of its highest ranking administrators to the private sector last week when Bruce Pennycook, the university's first ever vice-principal of information systems and technology, accepted a job with a high-tech firm started by his former student.

Pennycook, who was a little over halfway through his five-year term at an annual salary of over \$130,000, will become president and CEO of HBE Software Inc., a four-year old company that operates out of a trendy office on St. Catherine St. HBE produces responsive internet programs driven by large databases that can change over time, professionally known as web portals.

"In terms of exciting things to do at McGill, there were lots," said Pennycook. "I certainly was doing neat stuff, but the idea of actually running an internet company that's kind of like a large grad lab is a great opportunity. It's a different world. Any large institution, whether it's Bell or McGill, moves more slowly than a small dynamic company. The idea of having a very focused project in a single product company means that there will be lots of action."

Raymond Luk, the creator of HBE Software, got to know Pennycook when he studied music at McGill in the early 90's. They remained in touch after his graduation and Luk sought Pennycook's advice at the beginning of his company's CEO

search. When Pennycook put his own name forward as a possibility, Luk realized he had the right man for the job: experienced, intelligent and in touch with the techie world.

"He's a geek at heart, just like all programmers, and they'll love his style," said Luk. "He's the least academic academic I've ever met."

Luk thinks that HBE gives employees a feeling of instant gratification that is nearly impossible to match at McGill.

"University didn't provide Bruce with what I like to call a fast feedback loop," he said. "In a massive company like a university it takes longer to see the product of your work, but here he can make a decision, go ahead with it and see the results soon afterwards."

The resignation of somebody as notable and well-liked as Pennycook is disappointing for McGill's administration.

"He's been doing a very good job, offering good leadership in this area and so we regret that he's not going to be with us anymore," said Principal Bernard Shapiro.

While the decision of an academic to take on private sector work is not a new phenomenon, this trend has been magnified in recent years. As companies step up their recruitment on campuses and the bidding wars for proven professors become more aggressive, universities face a challenge in retaining their best employees.

"I think the attraction of the private sector is getting increasingly strong for many people who otherwise would have stayed in academic life," said Principal



Pennycook (upper right) has been convinced by his former student Raymond Luk to leave McGill.

Bernard Shapiro. "We can never offer them the financial possibilities that would be available in a private sector firm."

Shapiro feels that working conditions at private firms have improved dramatically over the past several years and that they have endeavoured "to make their own environment look a little more university-like" in their attempt to win over recruits from academia.

All the same, Shapiro is not overly concerned that Pennycook's departure will lead to more defections to the private sector. Instead, he believes that the university must differentiate itself from private companies

in its attempts to attract new employees. Rather than advertising teaching jobs, particularly in the area of information technology, as lifetime commitments, Shapiro wants to emphasize the possibility of using the university as a training ground before moving on to private work. He understands that it is only reasonable to expect a high turnover rate in the field of information technology with the massive demand for educated people like Pennycook.

Trained as a saxophonist, Pennycook joined the Faculty of Music at McGill in 1987 and drew much from his Stanford education in computer science. During his time there,

he concentrated on projects that furthered the integration of music and technology and even started degree programs in that field. In 1998, McGill created the vice-principal of information systems and technology position and Pennycook was a natural fit for the office. Under his purview were libraries, the computing centre, telecommunications and other general information systems resources. He also oversaw the development of the McGill University Gateway on the web, a portal similar to the ones developed at HBE.

Tony Masi from the Department of Sociology will be the acting vice-principal as of September 1. Pennycook will remain on for another month to help train Masi, at which point an advisory selection committee will launch the process of picking a permanent replacement.

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Chapters' Corporate Woes Threaten Text Sales at McGill

Book giant's strained supplier relationships nearly jeopardized course materials over the summer

BY JON BRICKER
The McGill Daily

As McGill's bookstore overflowed with text-needy students this week, a handful were disappointed to learn that the books they wanted were not in - a problem which many worry is about to become a lot bigger.

That's because Chapters Inc., the retail book giant that signed a lucrative deal to manage McGill's campus bookstore about three years ago, had its financial woes exposed this summer. And when a few of Chapters' unpaid suppliers decided to put the company on credit-hold, McGill's bookstore was one of the first to be threatened with stopped shipment.

In a June email to McGill faculty, Broadview Press' President Don LePan wrote, "As soon as [Chapters'] account is again current, we will resume shipments, but until then no orders will be shipped from the Broadview warehouse to Chapters stores — including the Chapters McGill bookstore."

That email eventually sparked a great deal of national media coverage which questioned Chapters' well-being.

And while Broadview is only responsible for a handful of course materials at McGill, word of the publisher's decision and subsequent rumours that bigger players like Harper Collins were following suit, left many at McGill worried that textbook supplies on campus were suddenly at the mercy of a teetering Chapters empire.

"Text books are probably the most important purchases that university students have to make," said U3 Engineering student Phil Gohier.

"I somehow doubt that accountants sitting in Chapters corporate offices in Toronto are all that concerned about whether a Geography text is on the shelves in time for the school year at McGill."

A ONE-TIME THING?

But in the midst of the annual text-buying mayhem, Chapters insists that its credit problems have been fixed in time for the school year.

"This summer's supplier problems are under control," said Chapters Campus Bookstores President Jeff Swift. Swift said he's been shipped in from Toronto to help ensure that this year's book-buying runs smoothly at McGill.

"By Friday, we expect to be 95 per cent in stock."

Most of the remaining course materials, Swift explains, were delayed because of back orders or late requisitions by professors, setbacks that he says are standard in the campus book business.

"Broadview really caught us by surprise,

but it was resolved very quickly," Swift said. "McGill administration called us as soon as they heard what was going on and we worked things out in a matter of days."

Swift also believes that Chapters' supplier problems are largely behind them. He called the confusion over credit a "one-time thing" and the result of Chapters' expansion in the last year. Since new store development is finally slowing down, according to Swift, fights with creditors should also be a thing of the past.

But Kerry McSweeney, an English Professor and the head of McGill's bookstore committee says McGill needs to heed this summer's events as a warning.

"I don't believe that there will be any difficulties in terms of required books being in stock this time around. Things seemed to be worked out," he admitted. "[But] I imagine that McGill's administration would be very concerned with these issues."

He also described as a "shrewd conclusion" the sentiment that events this summer show just how much text book supplies at McGill are at the mercy of Chapters' finances.

Michael Harrison, Broadview's Vice-President, agrees.

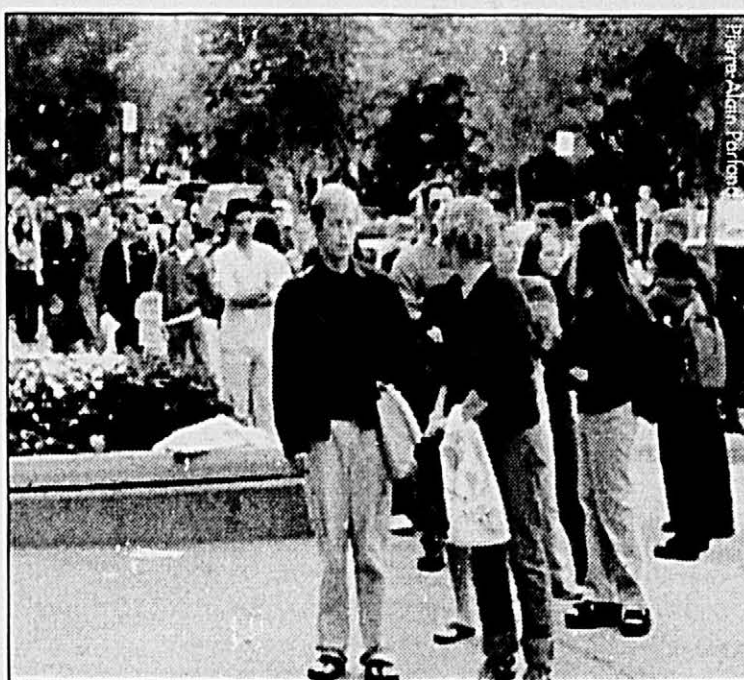
While he acknowledged that his company had worked out its differences with Chapters, he says McGill may soon find that the problem is a lot bigger.

"I think that every publisher that deals with McGill's bookstore has probably had some problem with Chapters. They play a lot of games with their accounting," Harrison told The Daily Tuesday.

"In our case, we realized that we might have some clout with [Chapters'] head office if we stopped shipping to McGill.... We contacted the bookstore and said we couldn't send books without some cheques from the head office."

PEDAGOGIC DAMAGE

A look at events this summer, suggests Harrison might be right. While Broadview's may be a small player in the publishing sector, the Calgary-based publisher's decision was just the first of several made public this summer. In July, the buzz was that Harper Collins, a giant among textbook publishers, put Chapters on credit-hold for a time in July. Meanwhile, Vancouver-based Raincoast Books insisted that Chapters pay up front for the new Harry Potter book, perhaps the summer's most talked-about book release. Those moves sparked rumours that Chapters was in trouble. Chapters responded, claiming that it was doing just fine and even announced plans to sue the National Post for libel over reports that suggested Chapters' was on the



The line stretched up McTavish Street yesterday at the McGill Bookstore.

verge of financial collapse.

But this summer wasn't the first time that Chapters' management of McGill's bookstore has come under fire following supply problems.

Yesterday, one bookstore employee said that most of the staff who have been at the store for a while are fed up with Chapters' management.

And at a Senate meeting one year ago, a number of university faculty aired their grievances over an unusually low rate of in-stock books.

In a letter to Senate at the time, McSweeney said that although a number of factors beyond anyone's control had led to supply problems, "the problems were compounded, the pedagogic damage multiplied, and the confusion and aggravation of professors and students exponentially increased, by in-house factors for which Chapters is directly responsible."

Since then, Chapters Campus Bookstores, a relative newcomer to the campus market, enlisted the expertise of Barnes & Noble, the American bookstore giant that's responsible for hundreds of campus stores in the United States. The January agreement with Chapters made Barnes & Noble a partner in Chapters campus store arm.

The deal also increased to six the num-

ber of campus bookstore management contracts that Chapters boasts. Although McGill remains its biggest client, Chapters also oversees about a half dozen stores at Ontario colleges.

According to Harrison, that marks a foray into universities that post-secondary administrators need to worry about.

"Most universities are well-heeled enough that they can pay their suppliers. Now you've got someone else in charge," he said. "There are serious questions that need to be asked of the university administration."

Gohier also claims that corporate retailers like Chapters aren't equipped to distinguish supply needs of a university bookstore from those of one of its regular retail outlets.

"Chapters' contract with McGill needs to come under some serious review," he said. "Who can we complain to right now when our books aren't available? The schools gets to say it's Chapters' fault, while Chapters' excuse is 'sorry, we're too worried about our 20 new superstores on the other end of the country.'"

Finally, McSweeney says that he expects issues with the bookstore will again be a hot topic on campus this year.

"I think the next Senate meeting should be very interesting," McSweeney said.

AVOIDING BOOKSTORE BEDLAM

The McGill Bookstore — run by monolith bookstore chain Chapters — has a campus monopoly on sales of new and used books. Last year, The Daily discovered Chapters was selling books at the bookstore for significantly more than the price of the same texts online. There are cheaper alternatives:

•Don't buy books: Professors frequently ask you to purchase books you'll never use. Ask around and find out if you really need to fork over \$150 for "Machine Tool Practices" — our sources say you don't.

The bookstore has a ten-day return period, which means you can buy a book you need to cram for an exam or assignment, use it for ten days, and return it.

•Use the library: Most course texts can be found on the shelves of one or more of McGill's libraries, and often there are several copies of each. If you have to read a book once only for background material, the libraries are the best source. Also, if you require the book for six weeks or less, the libraries are optimal: you can take out books for two weeks and then renew them twice. This works nicely for courses that aren't "cumulative," i.e. where the material from the mid-term exam won't be on the final.

•The Word bookstore (469 Milton, 845-5640) sells new books for some courses and will buy and sell some used textbooks.

•Computer Science students can find many of their texts for cheap prices at Camelot Info, a downtown computer store (1191 Phillips Place, 861-5019).

•Used books are available from other students through ads posted around campus or via several websites. The best site is www.books4exchange.com. It lets you search for used books that others are selling or post an ad for a book you're looking to pawn. Also, check out InfoMcGill (gopher://vm1.mcgill.ca) and u-Swap.com, a student website for used books, computers, software, and more.

—excerpted from The McGill Daily Disorientation Guide

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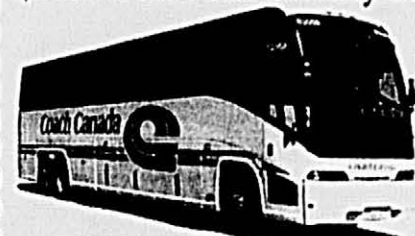
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Martinique!

www.textbookquest.comOntario Approves
Private UniversitiesProvince on road to two-tiered education system,
say outraged student leadersBY RENEE SINGLETON AND REKA SZEKELY
The Excalibur, York University, Toronto

The Ontario government has approved the creation of private degree-granting institutions in the province, which some say will lead to a two-tiered education system.

An April 28 paper from the Ministry of Training, Colleges and Universities outlines the government's restructuring of Ontario's post-secondary education system to include colleges offering applied degrees and the establishment of private degree-granting universities as early as September 2001.

Dave Ross, a spokesperson for the ministry, said the restructuring is a positive move for the province. The decision will mean greater flexibility and a wider range of degree options for Ontario students, he said.

Joel Harden, Ontario chair for the Canadian Federation of Students (CFS), disagrees. Harden said the creation of private universities will compromise equity and make it impossible for the average student to access a quality education.

"You'll have to be really bright or rich," said Harden. Both the CFS and the Canadian Alliance of Student Associations (CASA) have spoken out against private universities.

Abi Wallace, a second-year computer science student at York University, said she worries about the average student.

"I definitely think that the rich will be sent to private schools. It is already difficult for the middle and lower classes to get into the universities that exist. Private schools will definitely not help the situation," said Wallace.

The provincial government will not be providing financial support to students wishing to enter private universities, at least not for the first three years, said Ross. In Ontario, an institution must be operational for three years and produce at least one graduating class before it becomes fully eligible to offer the Ontario Student Assistance Program (OSAP).

The Ontario Confederation of University Faculty Associations (OCUFA) highlighted other problems it sees with private institutions in its March 29 report called *Decoys Instead of Dollars for Post-secondary Education*.

The report argues private institutions will ultimately be supported by taxpayers, yet offer little to improve the quality or accessibility of post-secondary education within the province.

"What it will do is create increased demands on public funds, resulting in a decline in the quality of a university education," said OCUFA executive director Henry Mandelbaum.

"I definitely think that the rich will be sent to private schools. It is already difficult for the middle and lower classes to get into the universities that exist."

According to the OCUFA report, private institutions would receive public money through student loans, faculty would be eligible for public research grants and donations, while students at private schools could receive tax breaks.

"The gist of it is the private institutions are private in name only. They depend on access to public funds," said Mandelbaum.

Other less obvious examples of public subsidies include so-called "free riding," where a private university gets access to public resources like public libraries or special grants from municipal governments for zoning and sewage connections.

"In the United States, non-public institutions derive an estimated 30 per cent of their income from either direct public subsidies or from publicly subsidized student financial assistance programs," said the report.

Ross said this will not be the case in Ontario. He said private institutions will not receive public funding of any kind.

Mandelbaum also said private universities don't cater to or target the age group universities should. He points to the University of Phoenix and New Brunswick's Unexus as targeting working adults who are well into their careers and looking for upgrades. According to the OCUFA report, all of the current registrants in Unexus' New Brunswick program, are middle-aged executives.

Ontario Liberal Party colleges and universities critic Marie Bountrogianni said she questions why the government doesn't focus on funding public universities.

Bountrogianni said she also worries about the possible bankruptcies of private institutions which may leave students with incomplete degrees.

"My question is what are people sending their kids to? How can the government stop a private corporation from going bankrupt?" said Bountrogianni.

Ross said the province will be taking these factors into consideration. He said that, in addition to other criteria, the province will be looking at the quality of the degrees offered by private institutions and the protection students would have in the event that an institution faced bankruptcy.

However, Ontario is not the only province that could be considering these factors. British Columbia and Quebec are also facing the possibility of private post-secondary institutions.

However, not everyone views these institutions as a threat. York University President Lorna Marsden is counting on the quality of the university's programs to keep attracting students once private institutions start opening their doors.

"Students are more concerned with the quality of education. They would want a degree from a university with good academic standing."

— with files from Andrew Sunstrum,
Lisa Whittington-Hill and Sharon Liao.

Profile of a
Private
University

One of the institutions the provincial government is considering giving the go ahead to set up shop in Ontario is the University of Phoenix.

The American school is a private, for-profit institution with 67,000 students on campuses across 15 states. It has an additional 10,000 students online. A degree at the university's British Columbia campus costs \$40,800.

The University of Phoenix is also what the Ontario Confederation of University Faculty Associations report on private universities cites as an example of financial mismanagement.

The US government ordered the school to pay \$650,000 after widespread problems in its administration of student aid were revealed, including sloppy record-keeping and under reporting the number of students who had dropped classes.

Already denied access to Ontario in the past, the University of Phoenix was also turned down by Texas and New Jersey for insufficient library and faculty sources.

Laval U Allows Le Soleil to be Given Away on Campus

Campus paper remains concerned about secretive deal with Quebec City paper

BY CYNTHIA LETARTE
PUIQ, Quebec

Le Soleil, a Quebec City daily newspaper, will be delivered for free once a week to Laval University students, despite concerns from the student paper, Impact Campus.

Student union president Angèle Germain said she was generally satisfied and reassured with the final version of the deal, which Laval's board of governors approved April 19.

The new deal's preamble confirms Le Soleil and the university's "joint interests that no article of the present agreement [will] put in financial jeopardy one or the other student media on campus."

In exchange for two pages of advertorials in Le Soleil's Saturday edition, the university will insert the daily newspaper on Thursdays in their public relations newspaper, Le Fil des Événements.

Le Fil's journalists will write the advertorials in Le Soleil, and the public relations paper will stop seeking external advertisers and concentrate exclusively within the university. University or faculty advertising will also obtain rebates in the Thursday edition of Le Soleil.

"Le Soleil guaranteed that it wouldn't try to steal advertisers from Impact Campus, because it's not in their interest to make students their enemies," said the university's vice-rector Marc J. Trudel.

The deal's core principles, as well as the process by which it was approved, still raise important concerns say faculty and students.

"This deal should not even have taken place," said Claude Banville, the faculty's union president. "The university should rather encourage its own independent newspaper." Germain, on the other hand, criticized the process.

Originally, the deal was kept a secret.

However, due to a leak, students jumped into a debate the administration had not planned to have.

"If we hadn't disturbed the administration as much as we did, it would have been done secretly," she said.

"Collegiality just went out of the window," added Banville. "It was decided [by others] what was good for Impact Campus; that's not consultation."

But as negotiator of the agreement, Trudel sees considerable advantages for his institution. The two pages of advertorials in Le Soleil every Saturday will undoubtedly increase Laval's visibility and enrollment levels, he said.

Although, Banville argues people don't read advertorials, Trudel said it would be an interesting "challenge" for the Fil des Événements's journalists.

- translated by Pierre-Olivier Savoie,
Quebec Bureau Chief, CUP

Universities Hiring Fewer and Fewer Profs, Study Finds

BY RICHARD BLUNDEN
The Varsity, Toronto

A recent Statistics Canada study has revealed a decline in the number of academic universities. Universities across the country currently employ 97 per cent fewer full-time faculty than they did in 1992, the study found.

Newfoundland suffered the largest decline at 186 per cent, followed by Manitoba 159 per cent. Only Prince Edward Island has maintained the same employment levels.

Assistant professors and other lower-ranking teaching staff were affected the most, the report indicates. These positions

administration. Less money from Ottawa has made it difficult for provinces to maintain funding levels to universities. He adds that while the federal government has increased its funding, it has not kept pace with the needs of universities.

In many cases these positions are not replaced, and that's the primary cause, all across Canada, for the declining number [of] professors, he said. A professor shortage may be imminent because student enrolment is increasing at the same time faculty levels are falling, said Michael Conlon, national chair of the Canadian Federation of Students. "The government is going to have to make a decision fairly soon about funding."

“The government is going to have to make a decision fairly soon about funding.”

have decreased by 20.5 per cent since 1992.

The number of female professors has jumped by more than 10 per cent, although men continue to make up the majority in all ranks. Female professors also earn less than men, on average making 86 per cent of the salary of a male professor. Cuts in federal government transfer payments in the early 1990s are to blame for the falling employment levels, said Mike McAd, the University of Manitoba's vice-president of

Peter Blunden, president of the University of Manitoba Faculty Association, said he is worried about the estimated 30,000 new faculty positions that Canada will need to fill over the next 10 years. Blunden says that not enough PhDs are being produced to fill the anticipated vacancies.

"This will mean tremendous competition among universities in Canada and the U.S.," said Blunden. "Universities will have to work very hard to not only hire people, but to hang on to people they already have."

Bookstore Strike at U of T Ends

BY RICHARD MCKERGOW
The Varsity, Toronto

Part-time workers at the University of Toronto's bookstore have reached an agreement with their employers ending a summer strike that attracted the attention of Margaret Atwood and Noam Chomsky.

Workers at the bookstore owned by University of Toronto Press had been on strike since June. Approximately 100 professors backed the union saying they would not conduct business with the bookstore until an agreement was reached. Workers also received more than 1,000 letters and e-mails of support, including ones from Atwood, Chomsky and former CAW president Bob White.

Thanks to a deal ratified on Aug. 29, workers will be given a two per cent raise this year, and another two per cent next year. Currently, part-timers at the bookstore are earning \$7.35 per hour.

The deal will be up for re-negotiation in October of 2001.

The union and management also negotiated a \$50 signing bonus and language for a better grievance procedure, job security and seniority. The deal was reached on Aug. 26 after three hours of bargaining and ratified with 71 per cent approval.

"We sent an e-mail to all the professors and told them that the strike is over. Some of them have responded and said that they will go back to the bookstore," Medhi Kouhestaninejad, CUPE 3261 president.

Bookstore management says they are pleased with the contract and the fact that the strike is over.

"I don't know why it went on for so long. Over that time we made slow progress and gradually the issues got dealt with," said Kathryn Bennett, senior vice-president administration at U of T Press. The strike did not affect summer sales despite the boycott of the store by professors, she said.

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THE MCGILL DAILY

All the big scoops since 1911

THE MCGILL DAILY

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The McGill Daily welcomes letters to the editor and comments from readers on our new, expanded Commentary pages. Letters should be under 300 words, while Hyde Parks should be less than 500 words. Please drop off submissions in Shatner B-03 or email them to letters@mcgilldaily.com. The Daily reserves the right to edit for length, clarity, legumes, and possible libellous or offensive content.

Slibel & Lander

Slibel's tanned,
rested and ready!

Your forum for all the latest campus scoops

Slibel was so full of juicy tidbits this summer, he thought he was going to burst. So here we go....One of the lighter moments in the whole legal debacle that SSMU and The Daily are currently embroiled in came when Wojtek "The Void" Baraniak sent a letter to the Paper Of Record asking to see all of the papers "pubic records." We don't know what kind of records SSMU keeps on its executives, but Slibel assures the Barn Yak that this is a family newspaper....This sum-

mer, McGill sent out a press release announcing a new chair in Inflammatory Bowel Disease research. Slibel doesn't want to sit in that chair any time soon...Slibel extends a big "huh?" to history professor A. R. Riggs. In his first class, the professor wondered why anyone would want to save the Daily when the paper has taken such strange stands in the past. When pressed, he noted that The Daily had once held up Albania as a model for the world...SSMU VP

Operations Kevin "human rights, blah blah blah" McPhee demonstrated his adeptness in handling the media this summer when he said that The Daily's space might be better used by "a post office or a hair salon." A call to Canada Post revealed that Kev had asked them a year ago if they wanted to move into Shatner, only to be Cleghorned (ie, denied). However, Slibel will gladly deliver letters and/or cut hair in the name of quality student journalism.

Send all your juicy tidbits along to slibel@mcgilldaily.com today!



ON TRACK: Margaret Atwood. Can't turn on the radio or pick up a magazine without that nasally voice whining at you.

ON CRACK: Mars Lady. Stop wasting our time with this "permanent code" nonsense, woman, and let us register.



BY AVI GRAIMER

An Enlightened Philosopher Speaks

step into one, wait, and then step out, having arrived at my destination.

I was drawn from my vehicular musings by a noticeable silence. My former peer was waiting for me to say something. After a moment he repeated the question that I must have missed in my reverie.

"So, I hear you are at McGill. What are you studying?"

This of course is standard party gab, but in this situation it filled me with a queasy feeling of dread.

"I'm majoring in music theory and philosophy, with a minor in economics," I calmly responded, knowing full well that these words were as foreign to him as cars are to me. I hoped that he would just lose interest and go speak with someone else, but he didn't give up so easily.

"Interesting. So, what are you going to do with that after you graduate?"

Of all the questions to ask an arts student after their first year of university, this is possibly the most cruel. It's not that we lack a strong sense of purpose in our studies, but the last thing a budding intellectual wants to consider is that far-off time when he or she will have to cope with the evils of the real world.

With this in mind I softly informed

him, "My future career isn't all that important to me right now, but if I would have to guess, I will probably become an academic philosopher."

Well, this was about as strange a reply as the would-be car owner could have expected. From the looks I tend to receive upon giving this answer, one would think I was planning to collect welfare for a living. A student majoring in electrical engineering doesn't get sideways glances for expressing an interest in becoming an engineer. Similarly, it is relatively uncontroversial for a bassoon major to have aspirations to play in an orchestra. However, a philosophy student who plans to actually work as a philosopher is seen as rather eccentric.

With a resigned sigh I politely excused myself and continued to mingle with the party crowd. As I interacted with these people who never left home, I couldn't help but feel that I was a detached observer watching strange creatures through a one-way mirror. It has been less than a year since I dwelt among these creatures myself, but all I could think of as I was confronted with yet another ghost of the past was how much I longed to return to the comforting and enlightened world of my university.

letters



FORMER RESIDENCES EMPLOYEE SETS THE RECORD STRAIGHT

With regard to your "Residences Overflow" article (August 31), I would like to set a few things straight. It is true that McGill intentionally overbooks its residences. This is the case with all universities that have a residence "guarantee". However, every student, including the source quoted in your article, was informed right from the start of their temporary living arrangements.

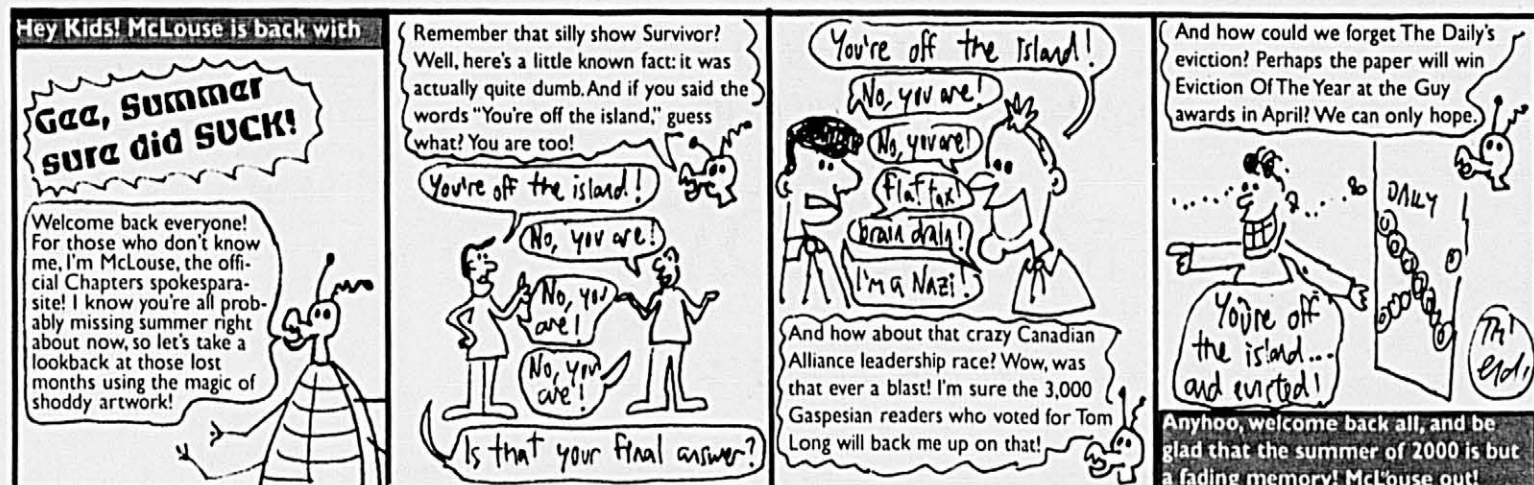
What Ms. Tracy told you is the truth; we did not know the full extent of the overbooking circumstances until late July, at which time it would have been impossible to find blocks of apartments (to ensure that the students would be in the company of other first years) sooner than Sept. 1. It is not true that we get application forms in April. The deadline in question was July 6th, for which we received more than double the usual responses to the temporary offer. The reason the majority of the students in the Delta will not be moving into their apartments until Sept. 4 (not the 18th) is that the painting and cleaning crews didn't have access to the buildings until the 1st. As you said in your article, the residence office was aware that the apartments would not be ready, which the students were also made aware of even before making the choice to accept an apartment.

However, having now defended the honour of Ms. Ortega and others who came up with eleventh hour solutions, I will readily admit that the whole residence guarantee is bunk. Everyone who works for the residence office has spent the summer listening to frustrated students and growing more frustrated ourselves. We don't agree with the policy, but we were doing our best with what we were handed. Recruiters should be required to tell potential students that they may not get a space right away. Promising a room in residence when it isn't necessarily true is a very underhanded way of attracting students to McGill.

Rita Rombough,
Former employee at Residence admissions

PS. If you're an upper-year student looking for housing: Cut the cord. Get out of the Ghetto.

McLOUSE by Steve Barker



From the President's Mailbag

What follows are excerpts from letters sent to Students' Society president Wojtek Baraniak after The Daily was locked out of its offices by the SSMU earlier this summer.

**FROM JEREMY NELSON
PRESIDENT, CANADIAN UNIVERSITY PRESS**

Members of CUP stand behind the Daily's fight for space because they know from experience that a good location is important for student publications given their reliance on volunteer support and therefore need for a place that is easy for students access. Beyond that, the fact that the Daily is being treated like a simple commercial tenant is extremely disrespectful to the important role it plays on campus, a role that is borne testament to by a list of alumni that includes Stephen Leacock, Leonard Cohen, Jan Wong, Irwin Cotler, Judy Rebick, and Mark Starowicz.

We're not talking about a Burger King here. The Daily is just as important as any faculty or department at McGill because it provides a voice to the leaders of tomorrow and it teaches important journalism and communications skills to hundreds of students. Given this role, the decent and rational thing to do would be to give the newspaper space to flourish — not shut it down.

Assaults on freedom of the press in any form are not something we take lightly — its not considered a Fundamental Freedom by the Charter for no reason. This is certainly not something that should happen in this country and it most definitely should not be happening at an institution of higher learning given that its very foundation rests on freedom of expression and inquiry.

CUP is advising the SSMU immediately give the Daily its space back and then sit down with the newspaper, perhaps using an impartial professional mediator, and work out an arrangement that respects the important service they provide to campus and their need to have space in order to provide that service.

**FROM CRAIG SAUNDERS
FORMER EDITOR OF THE MARTLET AT THE UNIVERSITY OF VICTORIA**

It has come to my attention that The McGill Daily has been evicted from its offices by the SSMU in order to make room for commercial tenants. For many years, as a member of the student press in Canada, I watched the Daily and SSMU work through the problems in their rather tenuous relationship, and am confident that a reasonable solution can be worked out again.

However, locking a newspaper out of its offices is not a rational solution proposed by a reasonable student government. It is a rash act that flies against the belief in a free press that is a fundamental tenet of our democracy. Furthermore, to throw out the student newspaper in favour of commercial interests rather defies the reason to have student spaces available on campus.

From personal experience, I know that relationships between the student press and student government are tense. Frankly, that's a good thing. A good student newspaper is both a medium for discussion

between students and members of the university community and is also a watchdog, keeping a careful eye on actions of federal, provincial, municipal, university and student governments and other groups in a position of authority or power whose decisions impact on the lives of students.

Maintaining a working relationship between the press and the governments and other bodies they cover is a difficult task that often requires thick skins on both sides

**FROM PHILIPPE GOHIER
SSMU STUDENT COUNCILLOR, 1999-2000**

I'm writing to you to protest the recent eviction of The McGill Daily from its offices in the Shatner Building. Although I recognize both parties' failure in reaching an agreement regarding the lease renewal, I find the tactics of the SSMU in its dealing with the Daily to be deplorable and shameful. A respectable

reconsidered and overturned in order to avoid further embarrassment of the McGill student populace.

**FROM PHIL ILJEVSKI
COORDINATOR OF THE QUEBEC BRANCH OF
THE CANADIAN FEDERATION OF STUDENTS**

It has come to our attention that The McGill Daily has been ousted from the space which they occupy. Given the past relationship between the Student Society and the Daily, such action is quite alarming and can easily be seen as purely political.

Since the Daily is the only independent paper on the campus, their autonomy must be respected and their criticisms of the Student Society must be welcomed in order to foster truly democratic governance. Instead, what has taken place over a number of years has been an attempt to alienate and demonize the Daily, simply because they have shed light on some of the actions and inactions on the part of the Student Society. The Student Society is not, and must not be seen as the only voice of students, if that were to happen students would suffer greatly.

What is at stake here is the freedom of the press and freedom of speech. We demand that the Daily be allowed to return to their offices without delay, and that the Student Society immediately issue a public apology.

**FROM ANJALI MISHRA
PRESIDENT, MCGILL ENGINEERING
UNDERGRADUATE SOCIETY**

I am writing on behalf of the Engineering Undergraduate Society to express our sincere disappointment regarding the recent eviction of the Daily Publications Society.

Despite its administrative wranglings with the SSMU, the Daily Publications Society is an essential element to student life on campus. The two publications it produces are not only informational tools, but also contribute greatly to our unity and spirit as a university. The *Défilé Français* is furthermore the only French language publication in an increasingly francophone population. The display that has become this disagreement between the DPS and the SSMU can no way reflect well on the SSMU. Such a mediatised eviction is no longer a legal measure, but a symbolic gesture divorcing the SSMU from the free press it has so long supported and defended. We strongly believe that, in the best interests of students, the SSMU should not stand in the way of the publication of the McGill Daily or the *Défilé Français*, and as such, should allow the DPS staff access to their offices. Because no one stands to benefit from lengthening disputes, we would also greatly encourage both parties to return to negotiations in good faith and conclude an agreement as quickly as possible.

“Relationships between the student press and student government are tense. Frankly, that's a good thing.”

of the fence. I encourage you to sit down to a new round of negotiations and let the McGill Daily continue to exist in a free environment. No matter what your opinion of the Daily today, it's a newspaper that has enabled a great number of writers, activists and artists to discover the roots of their expression. They can't do that without an office, and it's a tradition that's worth preserving for future generations of students.

student society should defend the basic democratic principles of free expression and freedom of the press rather than suppress them in order to facilitate its role as student government. The SSMU's actions reek of politicking and do the student movement a great disservice by subverting one of McGill's longstanding media institutions. I sincerely hope that the decision to evict the Daily will be

CAMPUS EYE by Brie O'Keefe and Pierre-Alain Parfond



The real subject here is the guy behind him. What's his deal?



Harpists enjoy a warm afternoon in Carré St. Louis



10 years ago: On September 6, 1990, The Daily's Andrea Bain reported that The Students' Society newspaper, The Tribune, was livid over the loss of its office space in order to relocate the counting room for Sadie's Tabagie. "The counting room now takes up 120 square feet of what used to be the Trib office," Bain wrote. "According to the staff, the Students' Society move was made with little or no consultation with the newspaper."

25 years ago: On September 16, 1975, The Daily's Rory Clark reported in the paper's first issue that Radio McGill had been shut down by Students' Society president George Archer. The move by Archer was ratified at a meeting on June 4 of that year that was attended by only eight councilors. "They ramrodded the issue through," said one ex-member, "and did it in the summer when there were no students around."

50 years ago: On September 28, 1950, The Daily featured a message to new students from Dean H. N. Fieldhouse. "My advice is this," Fieldhouse wrote, "Take part in extra curricular activities, but don't over do it...A University training can only be had here and now, and it seems unwise to put your chief emphasis on what can be got elsewhere and not what can only be had at this particular point in your lives."

LETTERS AND HYDE PARKS ARE WELCOMED ON THE DAILY'S COMMENTARY PAGES. LETTERS SHOULD BE UNDER 300 WORDS, WHILE HYDE PARKS SHOULD BE UNDER 500 WORDS. PLEASE DROP THEM OFF IN SHATNER B-03 OR EMAIL THEM TO LETTERS@MCGILLDAILY.COM

WRITE FOR
THE MCGILL DAILY

NEWS MEETINGS:
MONDAY 4:00 TO 6:00PM

CULTURE MEETINGS:
FRIDAY 4:00 PM

PHOTOGRAPHY MEETINGS:
MONDAY 5:00PM

EVERYONE WELCOME!
ALL MEETINGS IN SHATNER B-03

A Guide to the

BY ZACH DUBINSKY
The McGill Daily

They're the big names on campus: the button pushers, the figureheads, the ones we in the media turn to for quotes on everything and anything. But they can also be mysterious, aloof, and sometimes oblique. So to allow you to know better who's running this university and who decides how things happen, The McGill Daily brings you the

following profiles of the top personnel from McGill University and its main student government, the Students' Society of McGill University. We asked SSMU execs and McGill's principal and VP (academic) about their hobbies, work habits, visions for the university and more. We've also included three prominent and high-ranking members of the university's board of governors, the committee of corporate executives, Liberal Party acolytes, and assorted administrators that has ultimate authority over all things McGill. Here's what they had to say:



1 **Name:** Wojtek Adrian Baraniak
Title: President
Lives: Ottawa, Ont.
Education: Enrolled in U3 Political Science
Salary: \$15,300
Email: pres@ssmu.mcgill.ca

Bio: Wojtek takes a lot of pride in his Polish heritage and Polish name. Growing up, he was the recipient of a handful of trophies for ballroom dancing. In his teens, he was also very active as a PC Youth during Jean Charest's campaign for prime minister. Last fall, Charest came to McGill as Quebec's Liberal leader and spoke to hundreds of McGill students. Following his introduction by Baraniak, Charest stood up and said "Thank you, Wojtek," pronouncing Baraniak's first name phonetically, something which our president can't stand.

Run down: The fearless prex was out of the office yesterday when The Daily came fishing. But we promise he'll be in the spotlight enough this year for you to hear plenty.

2 **Name:** Mark Jonathan Chodos
Title: Vice-President, Communication and Events (since May, 2000)
Born: Mar. 24, 1978 at Nepean, Ont.
Lives: Nepean, Ont.
Education: Studying management, with concentrations in international business and marketing.
Salary: \$15,300
Email: ce@ssmu.mcgill.ca

Bio: Chodos describes his youth as "repetitive": he went to French immersion elementary, junior, and secondary school all within a few blocks of his home in a suburb of Ottawa, so he walked the same route for over a decade. In addition to French, he can eke out enough Hebrew for prayers, but

regrets he didn't pick up more while living with an Israeli friend for the last 3 years.

Run Down: The man who ran for office last year on a platform of "Notice the Chodos" also thinks the university doesn't notice students enough, something he'd change if he could. "I really wish they'd listen to students," he says. "Why does school exist, for research, niceness, or students? For students!" He's had his fair share of complications and miscommunications with McGill's administrators while trying to co-ordinate frosh events.

In his spare time, Chodos listens to the Tragically Hip, Pink Floyd, Led Zeppelin, Tom Petty, and other "male music." On the television front, he's an assiduous watcher of that zenith of male machismo, Sunday football (he's a Washington Redskins fan). Like some other execs, M-J hasn't caught a flick since April. His all-time favourite is *Clerks*. "I love simple people doing simple things," he says.

The exec with the least political experience is also the least political. Gregarious and talkative - sometimes a wee bit too



quick with his phrases, other execs remark - Chodos talks freely about why he enjoys what he does, and how he could improve.

"I really do enjoy seeing students have fun. I enjoy having fun," he says, anticipating SSMU's upcoming floor floors party in Shatner on Friday, which Chodos organized. But he wishes he'd be more assertive with the dozens co-workers preparing similar events for the future. "I'm an executive, I need to take charge more."

3 **Name:** Kevin William McPhee
Title: Vice-President, Operations (since May, 1999)
Born: June, 1979 at Sydney, NS
Lives: Halifax, NS
Education: Studying mechanical engineering with a minor in management. Currently in U3; has three years left.

Salary: \$15,300
Email: operations@ssmu.mcgill.ca

Bio: McPhee has been frequently berated in the past - often by this newspaper - for "bungling" on an assortment of matters, including his immortal "blah, blah, blah," blunder during the cold-beverage



agreement debate last spring. He's also embroiled in the legal spat between SSMU and The Daily, which makes it all the more impressive that he even talks to me. When he does, he's amiable and self-deprecating.

In his spare time, the Haligonian plays intramural soccer - his C division team won the championship two years ago - and watches "a lot of TV," including football on weekends. Concerning the silver screen, he utters the familiar refrain that he didn't see any movies this summer.

Run down: As I enter McPhee's office, his computer is churning out "Star Wars Cantina," a spoof on Barry Manilow's "Cocacabana." McPhee quickly stops the playback to avoid further embarrassment. He's taking two courses this term, so he doesn't get in to the office until 11 am, and says he often stays to 6 or 7. During that time, McPhee confesses the execs quarrel occasionally, but the secret to working together, he says, is too reconcile by the end of the day. "We get along well. We hang out."

McPhee is motivated in his second year as VP operations by "the challenges of the day: trouble-shooting and problem-solving." Some parts of the job have gotten better this year, McPhee says he's already met with his counterpart in McGill administration, Vice-Principal Morty Yalovsky, five times, whereas he hardly ever saw Yalovsky's predecessor. But he still thinks "it would be nice if they [the university] were more co-ordinated," citing problems with getting hold of SSMU's money from fees levied and collected by McGill.

4 **Name:** Chris Livingston Gratto
Title: Vice-President, Clubs and Services (since May, 2000)
Born: Sept. 21, 1978 at Canton, NY
Lives: Morristown, NY
Education: Studying economics, management, and political science. Currently in fourth year; will graduate in spring.
Salary: \$15,300
Email: cs@ssmu.mcgill.ca

Bio: When Gratto was growing up in Morristown, across the border from Brockville, Ont. and nearby Prescott, he used to marvel at the posh homes across the river. The regions surrounding the Ontario towns are among the favoured haunts of Ottawa's wealthy diplomats and top-ranking civil servants. "I thought, holy shit, they have houses. How can [Canadians] do it so right over there, and we live like dirt over here?" Gratto has since had his illusions about Canada quashed, but he does love the Canadian wild. He's been camping in New Brunswick and says he often spends free weekends rock climbing and enjoying Quebec's outdoors, jaunts co-workers call "disappearing acts."

Run down: While toying with a desktop slinky, Gratto muses about what gets him to work every morning at 9 and keeps him there through two classes until 8 pm. "I thoroughly enjoy what I do here," he says. And it shows: Gratto works persistently, so much so that he keeps loads of nut-and-raisin mix in his office because he doesn't



have time to get out for meals, at least not until the new food court opens in Shatner. Fellow execs often chide him for this industriousness. "I don't want to die with any money in our bank account," says the guy responsible for dispensing moola to campus clubs. When has time to unwind, he likes to draw and write short stories.

Genuine and occasionally witty - "are you really from The Daily?" he jokes when told about his upcoming profile - Gratto

gives the same refrain as his colleagues when asked what he would improve about McGill. "The university should support student groups and student life the way they're done at other campuses," he says. "It should shift some of the focus from research back to teaching."

5 **Name:** Jeremy Farrell
Title: Vice-President, Community and Government (since May, 2000)
Born: June 5, 1979 at Burlington, Ont.
Lives: Grimsby, Ont.
Education: Studying political science. Currently in third year; will graduate in two years. Taking an astounding three courses each term.
Salary: \$15,300



Email: external@ssmu.mcgill.ca

Bio: "I like being involved, especially externally," Farrell announces. "I like dealing with other institutions." Then he rattles off something about about how he's learned a lot about other universities, and how we're all alike. It's hard to tell if he means it or if he's grasping for something sophisticated to say, but all in all, Farrell lives up to his reputation as a friendly giant. He certainly has his friends and connections: rumours say that for his election campaign last year, Farrell had two shifts of teams working on the job. And when he wakes up in the morning and just doesn't want to come to work, Farrell says he remembers "the 60 people who came in" to volunteer to help him in various capacities. Wow.

The veep agrees with his colleagues on the stiffness of McGill staff. "They really need to be treating us with a lot more respect, a lot more customer friendliness. They act like you're a burden," he laments. "Whether you're dealing with [the department of] accounts or health services, they really need to work on customer service. Students should come first."

Powers-That-Be

cartoons by Sherwin Tjia
photos by P.A. Parfond

Run down: Farrell too is friendly and lightly humorous, though his political savvy shows when he carefully deflects a phone call for VP McPhee, saying "he's in a meeting right now with our treasurer." McPhee was standing three feet away briefly chatting with the treasurer.

Farrell has media savvy as well. While we're talking, his minions are buzzing about preparing a massive poster campaign for the upcoming Terry Fox Run, which the VP is overseeing. He recommends they poster phone booth doors and slit the ads down the middle, so the doors swing together to reveal the signs. He also shrugs off warnings that poster lamp posts is illegal in Montreal.

6

Name: Clara Peron

Title: Vice-President, University Affairs

Born: Sept. 4, 1980 at Montreal

Lives: Montreal

Education: U3 honours political science. Taking 2 classes per semester.

Salary: \$15,300

Email: ua@ssmu.mcgill.ca

Bio: Peron has had the full Canadian experience: born here in Montreal, she's also lived in Winnipeg and Saint John. Her job, as she describes it, involves a lot of sitting. Following her class every morning at 8:30, Peron spends most of her time sitting at a slew of committee meetings, where she discusses topics from equity to internships to intellectual property. She punctuates her



sitting by recreational biking - to and from school every day on a route along Prince Arthur, and wherever else she fancies. And when she's not working or biking, Peron is unpacking into her new apartment in the Plateau or reading.

Run down: Unlike her co-execs, Peron looks positively upon McGill administration, mostly because her pet projects coincide with the university's goals. "I really enjoy the issues I'm working on. It helps that the university has similar priorities as I do."

7

Name: Bernard Jack Shapiro

Title: Principal and Vice-Chancellor (since 1994)

Born: June 8, 1935, Montreal



Education: McGill (BA), Harvard (EdD)

Salary: \$232,593, including housing and transport allowance

Email: shapiro@ums1.lan.mcgill.ca

Bio: After Shapiro, a Montreal native, graduated from McGill in 1956, he and twin brother Harold took over managing the family restaurant, Ruby Foo's, at the time the largest Chinese resto in the country. Five years later he left the city for Harvard, where he picked up a doctorate in education. Shapiro soon worked his way up to associate dean of education at Boston University, whence he became dean of education and then a vice-president at the University of Western Ontario in London. After Western, Bernie served as director of the Ontario Institute for Studies in Education and then deputy minister of education for Ontario, followed by a host of other top civil-service jobs. He enjoyed a two-year break from administration as a professor of education at the University of Toronto from 1992 to 1994, when McGill snatched up Shapiro for the its Top Dog position.

The Inside Scoop: While most of us enjoy sweet somnolence at 6:30 am, Shapiro is already at his office. A tireless worker, he occasionally gets home at 5:30 in the evening, but more often than not has to stick around for meetings or other events until 10 or 11. When he's not toiling away at McGill, Shapiro and his wife, education professor Phyllis, collect Japanese porcelain and enjoy opera. The Big Cheese also likes to read, "especially in art and intellectual history." Despite the heavy schedule, this summer Shapiro managed to catch a screening of *Kudosh*, an Israeli film. "I liked it because (a) the acting was superb and (b) it illustrated so clearly the nightmares of fundamentalism - of whatever kind," he stated.

Besides his Toyota Camry, Shapiro is driven to work by, as he says, "the sense that one is participating - in however minor a way - in the creation of our common future, [and] the range of interesting people (faculty, students, donors, civil servants, business men, colleagues in other universities, etc.)."

Shapiro is sharp - Daily writers who interview him often remark how easily he seems to deflect blame for rising student fees. When we asked him about his hobbies aside from the porcelain, he shot back playfully (we hope), "You seem to assume that I need another hobby."

The principal heads up McGill's senate, the body of 104 students, professors, and administrators that makes most of the important decisions about everything on campus. Even though he doesn't chair McGill's board of governors, which has the final say on university finances and policy, Shapiro looms large at its meetings - he sits at the front of the room with chairman Bob Rabinovitch or vice-chairman Marvin Corber, and tells other governors what needs to get done.

Power Ranking on Campus: 1

8

Name: Luc Vinet

Title: Vice Principal academic (since July, 1999)

Education: BSc, MSc, and PhD from the Université de

Montréal

Salary: \$145,000

Email: vinet@vpa.mcgill.ca

Bio: Also a native of Montreal, Vinet was a mainstay physicist at the Université de Montréal until McGill snatched him away last year. At U de M Vinet oversaw the Centre de recherches mathématiques, a gathering point for 1,000 of the country's top math geeks. He also presided over the founding of the Network for Computer and Mathematical Modelling and, from there, the slick-sounding Bell Emergis University Laboratory. Both centres sell themselves as "strategic university-industry partnerships," and word has it Shapiro - also keen



on collaborating with the private sector - sought Vinet to forge similar links here at McGill.

Inside Scoop: Inside sources say Vinet's headiest days at McGill thus far came last year, when the bearded veep was voted Sexiest Man on Campus. Apparently some board of governors reps got a healthy chortle out of the award, and Vinet got a healthy ribbing. Most people who regularly deal with him paint Vinet as friendly, affable, and smiling.

As VP academic, Vinet's portfolio includes responsibility for all 12 faculties, the campus libraries, student services, and the other part of McGill over at MacDonald Campus. He works closely with head honcho Shapiro, sharing an office and a staff of seven (three secretaries are assigned to Vinet). Vinet also sits in the university senate and gets to attend, but not vote at, meetings of the board of governors.

Power Ranking: Even though Shapiro thinks Vinet's job is "probably the most important single position in the University," Mr. Sex-on-a-Stick still has to kowtow to the Big Cheese, and for that he places a solid but distant number 2.



Name: John Cleghorn

Title: Governor, Board of Governors. Also Chief Executive Officer and chairman, Royal Bank.

Education: BCom (McGill University)

Salary: \$6.7-million (from Royal)

Bio: Very few people can say they have a past as picture-perfect as John Cleghorn. Business journalists and gossip columnists try hard to dig up first on the CRO and chairman of the Royal Bank, and always come up empty-handed.

Cleghorn is a classic businessman, backed by all the credentials. Born in Montreal, Cleghorn went to McGill and graduated with a BCom in 1962. While at McGill,

10

Name: Richard

(Dick) Pound

Title: Chancellor. Also Vice-President, International

Olympic Committee and partner, Stikeman Elliott law firm.

Education: BCom, BCL (McGill)

Salary: Receives no salary from McGill. Other pay not disclosed.

Bio: Pound says he grew up in smelly town across Canada, but that didn't stop him from excelling athletically and academically. Before he picked up his BCom from McGill in 1963, he swam for Canada in two finals at the 1960 Olympics in Tokyo. He



also completed a law degree at McGill in 1967.

Pound, a tax lawyer by trade, entered the international eye two years ago when he oversaw the inquest and house-cleaning into corruption in the International Olympic Committee, following on the Salt Lake City bid scandal. For years, he's been rumoured to be the appointed successor to IOC president Juan-Antonio Samaranch, but we've been hearing this hackneyed refrain since at least 1995. Samaranch doesn't appear to be going anytime soon.

As chancellor of McGill, Pound's duties are mostly ceremonial. He has no say in the day-to-day operations of the university, and only attends about half of the meetings of the university's board of governors, on which he sits.

As a total aside, Frank magazine once said Pound had "the second best porn-star name after Tom Cruise."

11

Name: Robert

(Bob) Rabinovitch

Title: Chairman, Board of

Governors. Also

President, Canadian Broadcast Corporation.

Education: BCom (McGill)

Salary: Six figures

Bio: Rabinovitch has enjoyed a long career as a top civil servant in the halls of



power, followed by a stint with the Bronfman family's Edper Brascan corporation. Testifying before the House of Commons earlier this year, Rabinovitch raised the ire of MPs from the outlying areas of the country with his plan to axe substantial portions of the CBC's regional broadcasts.

Like the other bigwigs who sit on the board of governors, Rabinovitch is a frequent truant, and even when he's there, his job is mainly to guide the meetings along. He ranks well behind Principal Shapiro in the power rankings; McGill mostly enjoys his chairmanship him for the cachet of his name.

These are the movers and shakers at McGill. Though they might be powerful, they all answer to you. The university would be nothing without students, and they'd be out of jobs. So go to SSMU council meetings, Senate meetings and Board of Governors meetings and let them know that you know who's really in charge.

FUN FACT ABOUT OUR FOUNDER:

With this brief dispatch, we begin our special series about The Daily's founder, W.E. Gladstone Murray. Who was the real W.E.? What did he do? Few know, and this will soon be corrected. We begin this series with a particularly interesting nugget: W.E. was the first head of what is now the CBC. On Thursday, Oct. 1, 1936, The Daily's headline read "Order-In-Council Gives Murray Broadcast Control."

"Appointment of Major W. E. Gladstone Murray, founder and first Editor-in-Chief of The McGill Daily, as general manager of the newly organized Canadian Radio Broadcasting Corporation was revealed officially last night in an exclusive statement to the Daily by Col. Wilfred Bover, director of extra-mural relations and member of the governing body of the Canadian Radio Corporation. The Corporation will officially start its existence on November 2."



THE DAILY

CROSSWORD

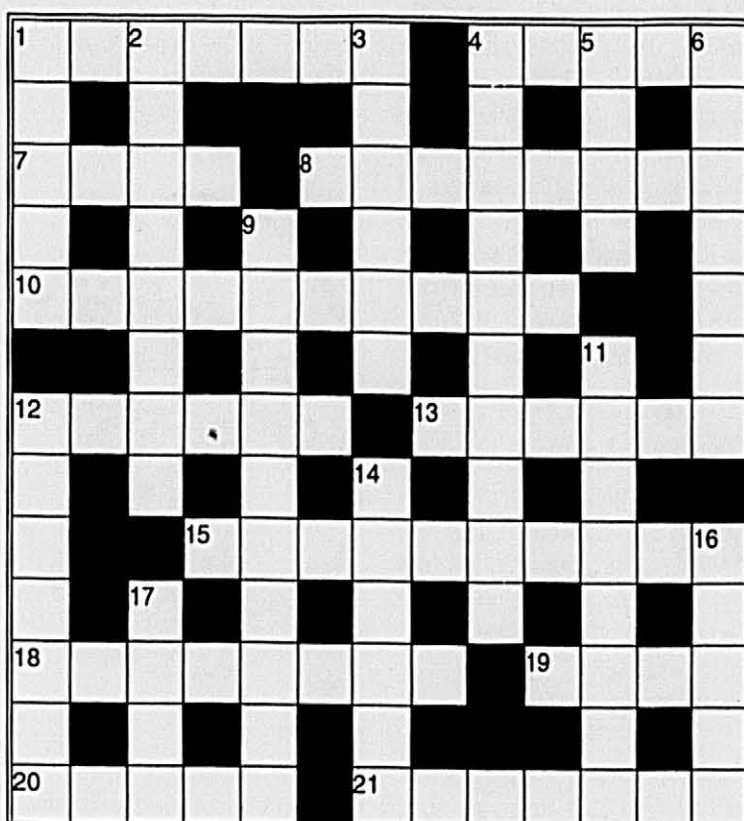
BY ZACH DUBINSKY

ACROSS

1. Trembling relative trapped in marsh. (7)
4. Hold in extremely oppressive state. (5)
7. Airs plays. (4)
8. Arrive carrying stove adapter. (8)
10. It soothes side pain in a lot of time. (10)
12. "Sing," bawler ordered. (6)
13. Suture ruined womb. (6)
15. African country good at Mrs. Reagan's cancer. (10)
18. Cautiously effeminate about last three to burn. (8)
19. DNA fragment caught in huge net. (4)
20. Base camp outside Everest, initially. (5)
21. Unelected spouse? (7)

DOWN

1. Crush final five? Crush! (5)
2. Wheel a loose trap out. (4,4)
3. Overdone parsley? Cut out the middle! (6)
4. Primates, fresh, sang on a rut. (10)
5. In the past, I fronted Othello's nemesis. (4)
6. First off, not afraid without corn? (7)
9. Heave open Mailer novel in Westminster. (10)
11. New patterns cross. (8)
12. Elaborately embellished and shaped. (7)
14. Called from East, it led. (6)
16. Give way to harvest. (5)
17. Unnamed auth. a negative. (4)

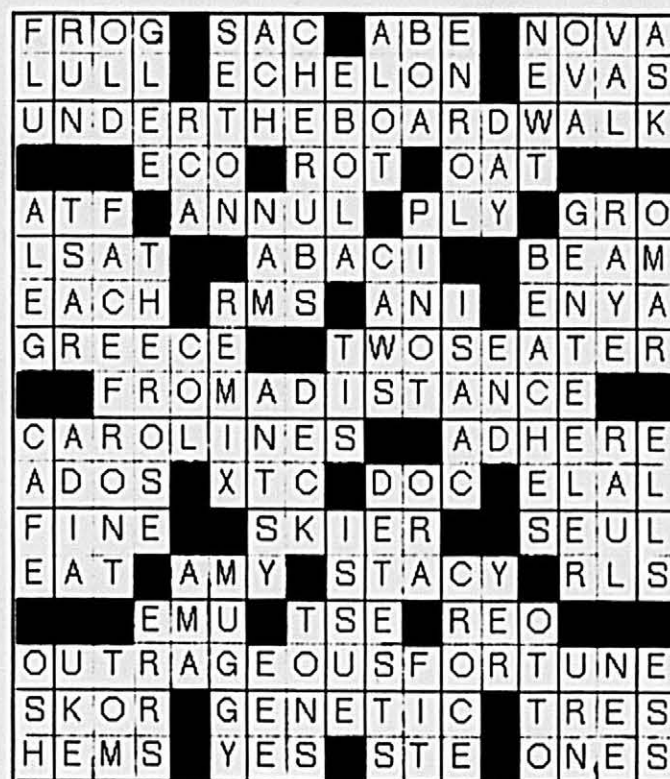


Thursday Issues: Cryptic Crosswords!

Monday Issues: Quick Crosswords!

Every Issue: Jam packed with Cruciverbal fun!

LAST WEEK'S SOLUTION



You too can conquer the cryptic crossword!

Just follow these simple instructions to solve the above puzzle

BY BEN ERRETT
The McGill Daily

There are many casual crossword puzzlers who, while fans of even the trickiest traditional puzzle, will shy away from cryptic crosswords. The clues seem nonsensical, and the grid looks slightly diabolical. This needn't be the case. With the above puzzle as a sample, we'll walk you through a cryptic. Should you still not be won over, fret not; we plan to bring you a "quick" traditional puzzle every Monday, leaving the cryptic for later in the week. But follow these steps and try this one, and you'll see that these puzzles aren't as hard as you may have thought.

1. EACH CLUE CONTAINS ITS OWN DEFINITION.

This is the key to all cryptic clues. Every single one of them contains a simple definition of the answer, staring you right in the face. The tricky part is that it also contains some sort of word play on the answer. Determining which part is which is where the puzzling comes in. For instance, examine 19 across, where the definition is "DNA fragment."

2. THE REST OF THE CLUE IS THE CRYPTIC PART

This is the part where you need to know some conventions of the trade. In the answers to cryptics, the type of clue is always given. There are only eight types of cryptic clues, and there are easy tips to identify which is which.

A. THE TWO-MEANING CLUE

This is when the other part of the clue is simply another definition. Usually, the second definition will be for an entirely different meaning of the word. Check out 7 across, and 12 and 16 down.

B. THE HIDDEN WORD CLUE

In this type of clue, the letters of the answer are hidden in the clue in the correct order, though not necessarily in the same words. For instance, check out 19 across, specifically the last two words. The phrase "caught in" is a tipoff that the answer is hidden in these words. As well, 14 down is a hidden word.

C. THE CHARADE CLUE

This type of clue features definitions for smaller words, which, when strung together in the order that they appear in the clue, will form the answer. Examine 5 down. The

definition is "Othello's nemesis," while the other two subdefinitions are "in the past" and "I" with "fronted" indicating that "I" is supposed to go in front of another word for "in the past".

D. THE ANAGRAM CLUE

These clues contain a jumbled version of the answer with a tipoff word. This is usually something like "shook up" or "ruined." For instance, 6 across contains the word "ordered," which indicates that "bawler" can be reorganized to produce the answer, which is defined by the first word. You'll begin to recognize these words with time.

E. THE CONTAINER CLUE

These clues yield the answer when one part of the clue is inserted in another part. These also feature tipoffs, such as "caught in" or "inside."

F. THE REVERSAL CLUE

This is when the answer is simply spelled backwards in the clue. The tipoff will be something like "back" or "return," and the answer would be like Oprah for Harpo.

G. THE HOMOPHONE CLUE

These clues will tip you off with words

like "you hear" or "to the ear," and then provide a definition for a word that sounds the same as the answer, such as "pore" and "pour."

H. THE DELETION CLUE

In this type of clue, the answer will be given in a larger word with an indication of which parts of the larger word need to be deleted. For instance, in 6 down, you are told, "First off, without fear." This means you remove the first letter of a word that means "not afraid" to get a word that means "without corn."

3. CRYPTIC SHORTHAND

You're almost there now. The final thing you must know is that cryptic puzzlers may use shorthand to indicate a letter. Usually this is a proper noun indicating that you should use the first letter. For instance, in 20 Across, Everest is a shorthand for the letter E. These aren't used that often and are usually pretty easy to deduce if you know to look for them. Some other common ones are state and provincial abbreviations (ie, Alberta for AB) and cardinal directions (N for North).



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Patronizing
Advertising,
Lipton!

Them advertising people are plenty smart. They do their research. For instance, in developing the above advertisement, which can be seen on the insidious calendars being given away at Sadie's Tabagie in the Shatner building, they found out a number of things about our demographic. First, we are familiar with the Batman franchise. Second, we appreciate cheap puns on the word Batman. Finally, upon seeing these inane puns, we will run out and purchase their silly dried noodles and powder.

Edgy Sloan Set Sates Some

Rockers put on rough show that leaves others longing for pop

BY JEAN EDELSTEIN
The McGill Daily

Adhering to the tradition of bringing in a quality Canadian band for Frosh weekend, SSU invited everyone's favourite Maritime musicians, Sloan, to play the Metropolis last Friday. Mike O'Neill of The Inbreds started the evening off with a couple of his bandmates backing him up on bass and drums.

Although their musicianship was strong, the opening trio's sound was disappointingly generic. No song from their set really stood out as different or better (or even worse) than the others, perhaps condemning them to suffer forever the unfortunate musical limbo of the opening act.

Led by frontman Chris Murphy, Sloan bounced on stage around ten-thirty. Opening with "All By Ourselves" an unfamiliar tune from the new album, the crowd didn't really warm to Sloan until they launched into the better-known "Snowsuit Sound." At that point things on the floor finally began to move with some gentle moshing near the stage and a crowd-surfing pioneer who was eventually emulated by other brave souls who enjoy being tossed through the air to music regardless how mosh-able. This set the tone for the remainder of the evening. The reaction to better-known songs like "Coax Me," "Money City Maniacs" and "On the Horizon" was strong, but the excitement waned when the group ventured into their less well-known repertoire.

One of the greatest strengths of Sloan's records is the original, amusing, sing-along nature of the lyrics that are complemented nicely by peppy tunes. However, the words took a distant second place to the music on Friday as the group performed a set that was aggressive, loud and extremely electric - different not just from their studio albums, but also from the popular live "Four Nights at the Palais Royale." This surprising sound appeared to disappoint some in the crowd, who were perhaps expecting a more listener-friendly performance.

As the evening wore on, the crowd on the

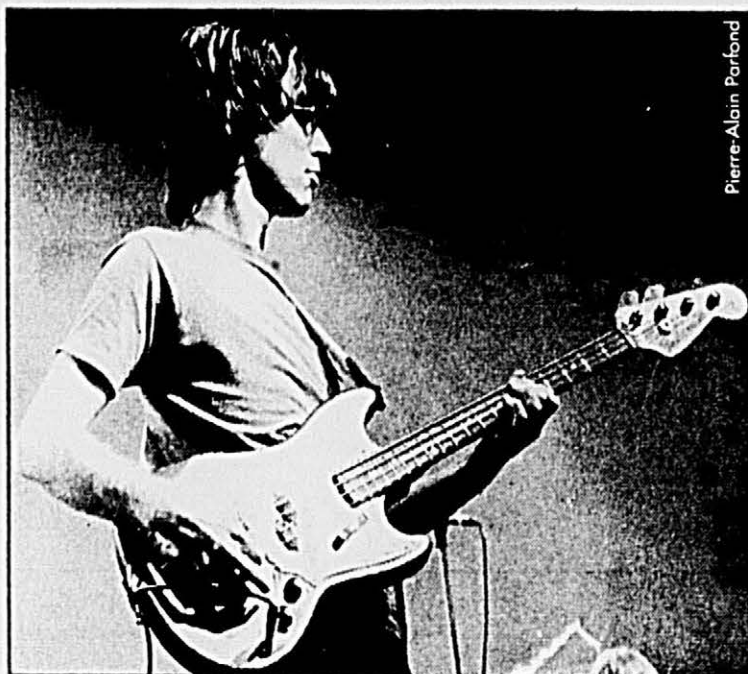
floor dwindled noticeably as Froshes drifted away; the concert was not especially accessible to casual fans or those unfamiliar with the band. Much of the audience had just completed five days of activities, and it seemed that they were a bit bewildered and frustrated by the music, perhaps due to exhaustion. Nonetheless Sloan did not ignore the needs of the audience altogether, encouraging crowd participation on some of the better-known songs, while Murphy made it a point to try and get those perched up on the balcony involved.

Nothing was chill about the evening as the group drop-kicked their way around the small

stage like extremely vigorous Tae-Boxers. Murphy, Andrew Scott, Jay Ferguson and Patrick Pentland changed instruments at whim and all took a turn at lead vocals. The consistent high quality of the band's performance was impressive despite this slightly schizoid approach - a definitive sign that the members of Sloan are musicians, not just performers.

The show ended on a high note during the encore when Sloan got creative, improvising a "punk tribute" with the scintillating lyrics "drink, drive, die!" This featured "Patrick's brother," who was actually Pentland wearing a hideous wig on the drums. They also performed a charming impromptu Frosh-themed ditty with lots of things that rhymed with beer. It was a sign that they don't take themselves too seriously, a refreshing attitude from the band considering their potential for pretension due to their widespread popularity in Canada.

A satisfying evening was probably had by all in attendance who were already Sloan-ites and enjoyed the opportunity to hear the band do things a bit differently from the poppier standard on their albums. However, perhaps the band should have considered that they were playing to an audience that included many individuals who were there because of Frosh, and totally unfamiliar with their music. In the future they might be wise to stick a little closer to what has brought them radio success. The concert on Friday night must have reinforced the love already felt by many in attendance, but probably won't win them few new groupies.



Pierre-Alain Porfond

I always look this good.



Today: Third day of classes. Don't fall asleep.

Friday: 4 Floors party - Shatner Building. The Shatner's fire code prevented these events last year.

Saturday: Big book Sale: philosophy, literature and science. From 9 to 4 at 4544 St Catherine St West 932-4562 or 933-5834

Monday: Call the Rant Line about Brian Kappler. 271-RANT.

Tuesday: Rules Surrounding Pet Ownership Will Be Discussed at a Public Meeting at Centre St. Henri at 7 pm.

Global Action Network presents Steven Wise at Concordia. He is an animal rights activist.

Wednesday: Activities Night - Shatner Building Ballroom. Get Involved or just go for the free doughnuts.

email: events@mcgilldaily.com and put *Seven Days* in the subject line.

Harry Potter's Marketing Adventure

Summer's blockbuster book muddles through excessive details and description

BY JEAN EDELSTEIN
The McGill Daily

This Potter ain't no Beatrix. The hype was impossible to miss this summer, as J. K. Rowling's latest Harry Potter instalment took over many a slow news day. Not only were there endless articles and segments about the book, but also about the casting of the upcoming movie and the new Harry Potter course at Carleton University.

The media blitz was enormous and *Harry Potter and the Goblet of Fire* shot to the top of the bestseller list, just as the previous novels in the series had done. But the overwhelming attention also occurred because 700-page books are not generally popular entertainment for adults, let alone children. Not only did it seem that every self-respecting eight-year-old devoured Rowling's latest work days after its release, but readers well over the 8-to-12-year demographic sang the book's praises.

Harry Potter and the Goblet of Fire continues the tale of Harry, a young wizard who has had the misfortune to have been brought up in a family of unmagical people after the death of his parents in a violent run-in with Lord Voldemort, a renegade wizard who is apparently the personification of everything evil that can be done with magic. Harry has now been attending Hogwarts, a boarding school for aspiring wizards, for four years, and is surprisingly happy considering that every year he has one or two near-fatal encounters with either Voldemort or one of his cronies. This year he's competing for the Tri-Wizard cup against students from international wizarding schools, which gives the story a sort of faux-foreign feeling. He also pines after Cho Chang, a fellow student, as J.K. Rowling gently prods him into adolescence. Appropriately, Harry gets little action, not unlike the average 14-year-old boy.

Rowling has created an intricate, detailed world in her books that she painstakingly tries to keep accurate by referring frequently to obscure details from her previous works. However, while this is somewhat charming, the story is

so dense with these references that the plot becomes extremely confusing. Although it is nicely tied up at the end (despite the traumatic death of one character that no doubt had millions of children in tears), one can't help but wonder

exactly what the point was of about 50 percent of the book. Rowling goes on and on like in the tedious type of book you would purchase in an airport. I can't help but wonder how many children made it through the book without giving up and returning to some undemanding Pokemon.

Harry Potter and the Goblet of Fire is not a great book by any means; Rowling got a bit carried away with how popular her books are it seems and has become lackadaisical with her editing. However, the phenomenon that surrounds the book is fascinating and in all probability a good thing. Though some reviewers complain that the Harry Potter series is too commercialized, exposing children and their parents to commercialized children's literature is better than exposing them to no literature whatsoever and Harry Potter is certainly a more inspiring character than any of the other vapid personalities of popular series of yore.



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Boys Lose Again

New flick has men played for fools

BY JEAN EDELSTEIN
 The McGill Daily

Anyone hoping the boys of *American Pie* would one day mature and redeem themselves will surely be disappointed by *Whipped* and its portrayal of grown men as equally pathetic and sex-obsessed as their teenage counterparts.

Brad (Brian Van Holt), Zeke (Zorie Barber), Jonathan (Jonathan Abrahams) and Eric (Judah Domke) have been best friends since college. They still meet for brunch every Sunday in a Greenwich Village diner so crummy it's hip, where they discuss their sexual conquests over ham, eggs and waffles. It seems surprising they're buddies because their personalities are so different: writer/director Peter Cohen has plotted to make the movie appeal to a wide audience by featuring four

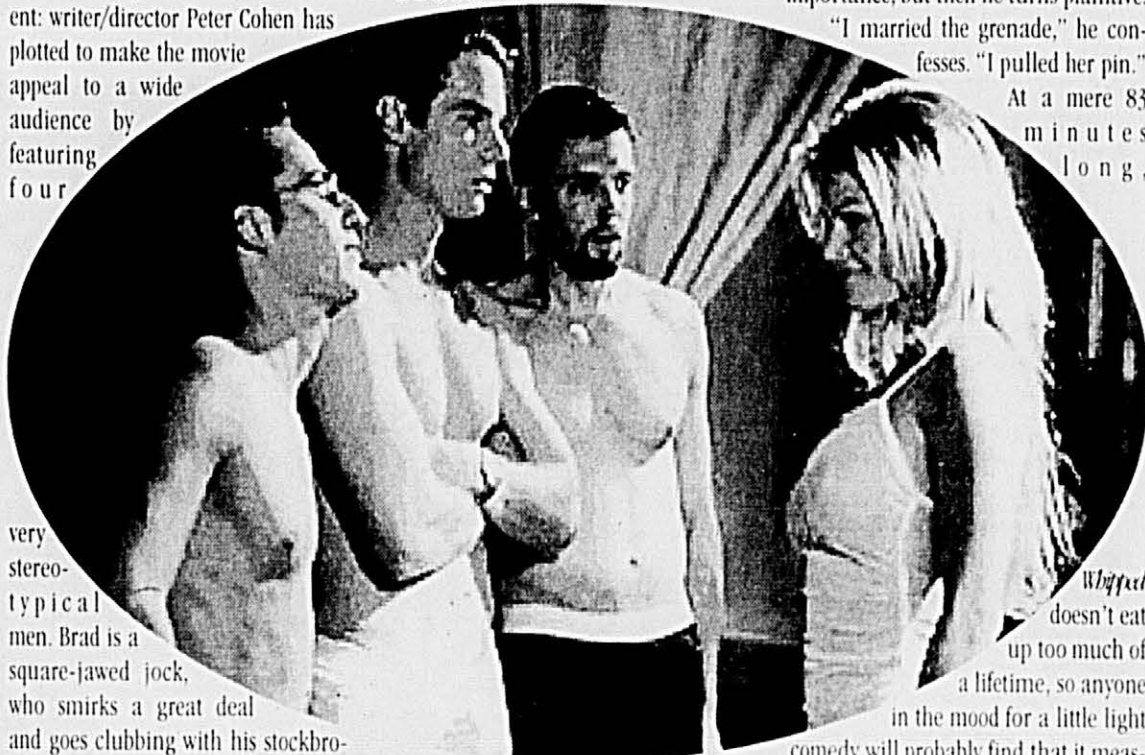
apparently not important enough to be mentioned, but he masturbates a lot. Eric is the married friend who everyone despises for having been trapped by a woman. He is, of course, overweight, boring, badly dressed and as lecherous as all men after two years of marriage.

After all this is established through extensive montages, documentary-style monologues, and flashback sequences, the plot has to thicken. During one weekly meeting, it turns out that each of the three sworn bachelors have met women who they believe are worth more than a one-night stand. As each man recounts his romance, the audience is let in to the big secret: that these intriguing women are, in fact, only one woman: the big-eyed, sharp-cheek-boned

wait! Redemption lingers on the edges of the film. In his first feature film, Cohen shows potential as a writer of excellent dialogue. The most entertaining portions of the movie occur during the diner chat sessions. These men may be annoying, slightly misogynist and definitely daft, but they certainly have some witty tales to tell, always peppered with amusing and ridiculous metaphors.

One highlight is Eric's description of his long-gone days of sowing wild oats with his friends. "It's called jumping on the grenade," he says, explaining how he would pick-up the least attractive woman in a group in order to facilitate his friends' access to the rest of the women. At first he is flushed with self-importance, but then he turns plaintive: "I married the grenade," he confesses. "I pulled her pin."

At a mere 83 minutes long,



very stereotypical men. Brad is a square-jawed jock, who smirks a great deal and goes clubbing with his stockbroker colleagues in quest of women. Zeke is the artistic one who frequents dark coffee houses where he writes pretentiously in his diary in order to attract pseudo-intellectual females. Jonathan is a pathetic, skinny nerd whom everyone assumes is a closet homosexual. His occupation and other characteristics are

Mia (Amanda Peet). When the three Lotharios find out, their competitive manly natures won't let them give up lovely Mia. She's scamming them just as they did to so many women before her. Ah ha! Now the tables are turned, eh?

Yes, the plot of *Whipped* is banal and the characters are painfully asinine but

Whipped doesn't eat up too much of a lifetime, so anyone in the mood for a little light comedy will probably find that it measures up to the other current options. It's an especially good flick to watch with your girlfriends when they are in that bitter stage after a break-up; it even has fewer calories than premium ice cream. If not entirely theatre-worthy, *Whipped* has high potential for rentability.

Creative Space

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IT'S SHIT. I LOOKED OVER
 AT THE GIRL WHO PAINTED THEM.
 SHE'S PRETTY CUTE, I THOUGHT.
 I TOOK ANOTHER LOOK AT THE PAINTINGS.

-SHERWIN TJIA

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Festa Brasil Rocks

International music fest stops in Montreal

BY SARI LONG
The McGill Daily

If you have never ventured away from the St. Laurent/Crescent street scene, maybe it's about time you did. Last Saturday an incredible musical smorgasbord took over Kola Note as Festa Brasil hit Montreal. If you just stick to crappy little watering holes filled with American tourists, you probably haven't heard of Kola Note. You're missing out on some awesome music.

because Chico Cesar and his seven member band blew the audience out of the water. We could never have prepared ourselves for this wham-bang of performance and eclectic sound.

First the band came out of the dark onto the flashing stage carrying what looked like parchment-fabric map flags, which matched the entire band's outfits. Then Brazilian Chico Cesar himself came out, with his famous hair that stands straight up. Their sound can only

Club Extreme to experience other aspects of this fabulously wacky cultural city we live in.

For Kola Note information, call them at 274-9339 or stop by 5240 Parc, corner Fairmount.



Chico Cesar at quiet time.

The first performer was Rita Ribeiro, a sassy Brazilian wearing a strange but entirely appropriate red, stringy, Lycra-enhanced ensemble. She spoke only Portuguese with a smattering of polite French and English, but the fact that most of the crowd didn't understand what she had to say was not an issue. She had us eating out of the palm of her hand with her blended tunes that had some reggae, jazz and Enya-influenced undertones. I think I even detected a bit of a Joni Mitchell influence, but that's debatable. My companion described Rita's style as "a rain-bow of sound".

The backbeat always came back to a Brazilian, maraca-enhanced riff, played by her hippie-looking band, who looked as if they had been scraped together at the last moment. Despite their disheveled appearance, the sound was miraculously smooth. Before long, the small dance floor at Kola Note was filled with an incredible assortment of Montrealers, of every age and cultural description, a refreshing change from the usual club crowd. Rita and her band - a bassist, a guitarist and a percussionist - played ten songs plus an encore and started the night off with a very spicy and exciting performance. Rita definitely knows how to work a crowd with her Mentadent smile and wicked little dance moves, and by the end of her set, the audience was sufficiently warmed up for the next performer. Almost.

Maybe we could never have been fully warmed up for what was about to come,

be described as a mix of—get ready—Bob Marley, Pink Floyd, Parliament, Led Zeppelin, traditional Brazilian music, tribal African beats and Sublime. Each band member played a multitude of instruments including, but not limited to: piccolo, accordion, keyboard, guitar, ukulele, saxophone and flute. They put on an incredible performance with big sound, huge bass beats and a fluid mix of an amazing array of influences. Of course, the lyrics were in Portuguese, but that didn't matter to the francophones and anglophones in attendance because the message was clear: enjoy it all and dance until you can't dance anymore.

Like Rita, Chico Cesar is a true performer. The audience lapped up his every word with appreciation, and his humor won them over further, at one point he threw a T-shirt on his head like a nun's wimple and tossed it around flirtatiously.

Alas, the Festa Brasil is done for this year in Montreal; still the combination of Rita Ribeiro and Chico Cesar presented by the group Putumayo continues to tour, spreading the unique sounds of festival and excitement wherever they go. While they continue celebrating traditional passionate Brazilian sound elsewhere, it's still worth your while to check out Kola Note, the funky little club located up north on Avenue du Parc. I'm told they feature ethnic African tunes regularly there. So go ahead and crawl out of

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LOVE INC.
INTO THE NIGHT
VIK RECORDS

It's like I've heard it a million times before in Le Chateau stores—the "uhnz, uhnz, uhnz" throbbing beat and the dancing, flowing voice overlaid on top, like car tail-lights caught in a camera's 6-second, open-shutter exposure.

Lyrics from the first track: "C'mon, c'mon and feel all right/c'mon, c'mon let's dance tonight," pretty much sets the tone for the rest of the album.

You pretty much know what you're getting before you crack the jewelcase open.

Love Inc. is comprised of DJ Chris Sheppard and singer Simone Denny, assiduously exploring the same narrow bandwidth of danceable pop they did on their first album. *Brilliant*. He supplies the backbeats and she the soaring, sometimes raucous vox, a curve of colour stretching across frenetic velocity.

The whole thing is so oddly catchy I know that if I were drunk I'd be lip-synch karaokeing with the loudest and most opti-

mistic of them. "Do love, do love, do love, do love..." into the night, now and forever, on and on.

- Sherwin Tjia

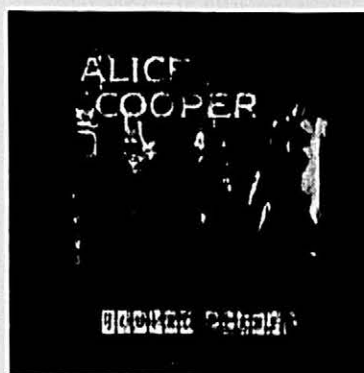
ALICE COOPER
BRUTAL PLANET
SPITFIRE RECORDS

Alice Cooper's new album *Brutal Planet* veers little from his dark, angst-

“His latest concoction's edge has been worn smooth and shiny by a marketing-gear record industry.”

driven persona of the past. Musically, Cooper breaks into no unexplored areas. Every track is driven by distorted guitars and straight-forward rock rhythms. Still, Cooper obviously intends to continue to play the misanthropic philosopher.

Brutal Planet's lyrics explore the wide range of what Cooper views to be wrong with modern society. From the larger worldly problems of hate crimes in "Wicked Young Man" and hunger as in "Eat Some More," to smaller pet



peeves such as people who talk during movies in "It's the Little Things," Cooper continues to serve as an outlet to those still wallowing in the memories of 1970s monster rock.

It may not be entirely Cooper's fault that his latest concoction's edge has been worn smooth and shiny by a marketing-gear record industry. Tracks like "Pick Up the Bones" and "Take It Like A Woman" are clear standouts, with their slow-fast format that proves that piano intros on metal songs are not extinct. In fact, "Take It Like A Woman" encompasses most of the essence of this album. The melody is catchy, the music is simple and the lyrics have to be admired, if only for the sheer volume of clichés. But if Cooper's words are really listened to closely, it is hard to tell if the song is a sardonic nod to the progress of women or the most misogynistic song ever written. In the end, Cooper remains well-much part of his generation. The drop-D tunings and power chords of *Brutal Planet* so forcefully state their purpose that, in the end, they say nothing at all.

- Brett Hooton

John Ortved is
THE ART DUMMY

A Little Toronto-centrism

Until this summer, I never had anything against the moose. As an animal, as a species, as the tails side of a coin that has brought me great luck and many a beating from security guards, I have always held the moose in high regard. That is, until they invaded my blessed city. This was the most unwelcome immigration since the 1980 referendum.

For those of you who live outside of Toronto, here's the skinny: Toronto has a fairly bustling tourist industry. We have many galleries, museums and a massive, phallic, free-standing structure people flock to by the thousands. As if that wasn't enough, Mel Lastman, the furniture-salesman-cum-mayor, decided to approve a plan that involved placing grotesque moose statues, donated by corporations, in strategic locations throughout the city. The moose are thematically painted by local artists so that each moose can be properly associated with the corporation or location sponsoring that moose. After October, the moose will be sold off - to the lucrative used-moose market, presumably - and the money will be donated to charities.

The intention is to aid in Toronto's 2008 Olympic bid. The result is that everywhere

you look in Toronto, you can see giant moose statues, symbols of the running joke Mel Lastman has made out of my once proud (ed note: HIA!) megacity, Metropolitan Toronto. The moose are basically free advertising for corporations and if the money wasn't going to charity, I would have personally taken care of the "moose problem" a long time ago.

(A sidenote: "WHAAZZUP" is neither a proper greeting, nor a hilarious inside joke between you and your friends. It is less funny than cancer and has similar effects on conversation.)

The moose are just one of two great disappointments of the summer that have left me doubting my faith in my great hometown (ed note: just two?). I am not one of those shameless promoters of Toronto; I resent those people who wear their residence like a badge. Yet, I love my city, have always supported it and have, up to this point, never questioned my faith in the 416.

The second contribution to my frustration and disappointment in my city was the passing of the *Footloose* bill. After some drug-related deaths, the city of Toronto passed a law outlawing dance parties on public property, an anti-rave law. Basically this illogical moose-bollocks law was Mel Lastman and Police Chief Julian Fantino's opportunity to take a stance against drugs and take a shot at raves. The law was eventually rescinded when it became clear that such a ruling only drove raves further underground to less supervised, less ventilated locales. Personally, I had never heard of anyone dying from substance abuse before raves came along, but I'm naive and lived in an attic until I was eighteen, and all I know is what I read in the papers, so raves and drugs must be the root of all evil. Yes, that's it. Praise Jesus.

So for a while, my city became the town from *Footloose*. And where was Kevin Bacon you ask? Where was that fair-haired city-boy who would save Hogtown from the evil puritan clutches of John Lithgow? He was promoting his next Oscar vehicle, *Hollow Man* and playing seven degrees of himself.

Yes, my faith has been questioned. For a while, I wasn't sure where we stood my love, T-dot. I wouldn't return your calls and when I did, you either weren't there, or on the other line with a "friend." But, I will never turn my back on you. Toronto, I love you. You are like the pimp I cannot run away from. Your Cadillac is the brightest of pinks and your fedora is of the finest velvet. No matter how many times you steal my junk, or sell my kids in slavery, I'll always come back to you.

The Art Dummy appears weekly.

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Erratum for Professor Riggs:

When the Daily held up Albania as a country to emulate 20 years ago, we really meant Sweden.

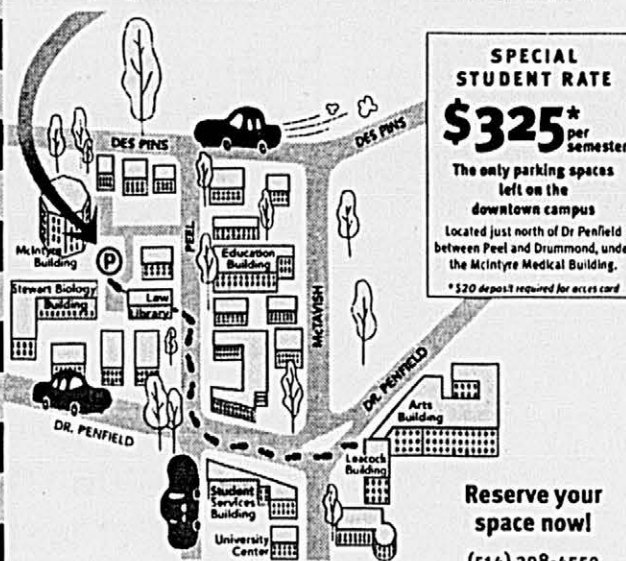
VRIENDELIJK OPSPORING

Bent U Belg? U komt studeren op McGill? Aankomst eind augustus? Richting economische wetenschappen? Uw naam is hoogstwaarschijnlijk Olivier. Op vrijdag 14 juli om 13 u, in Brussel-Centraal Station, bent U Nick tegengekomen, een inwoner van Montreal, op terugreis naar Canada... "per trein"! Adress en telefoonnummer verloren? U kunt Nick bereiken op het nummer 933-1203 of 988-9509 (beeper).

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WHITHER ARTS?

J. Kelly Nestruck

McGill struck gold, so blared the headlines. A whopping \$64-million from microchip manufacturer Richard Tomlinson appeared in the university's coffers this summer to much jubilation. On top of the news of this donation came a \$61-million grant from the Canadian Foundation for Innovation, with matching funds from the Quebec government.

Endowments and scholarships in science, medicine, engineering, and the ever-popular zeitgeist that is information technology poured down like manna from the heavens to starved scholars.

Yeah, that's just great. But what about the arts? Once again the part-time denizens of the Arts building and Leacock got the shaft, even as they were getting the short end of the stick.

In the good old days, when society used to value a liberal arts education, nobody would have assaulted bright, young students like the people I know in my program with questions like, "Why on earth would you be majoring in

History?" Substitute English, Women's Studies, Religious Studies, Art History, Music, or any other arts program; you've heard the question before. It is hard to feel proud or motivated about your studies when these questions are being asked every day by parents, guidance counsellors, the media and business.

In an age of increasing corporate involvement on university campus, the situation looks bleak. With no connection to industry or money-making, the Faculty of Arts is short-changed by this so-called philanthropy. Indeed, the majority of dubious donations are self-serving.

But the corporate donors aren't the only ones to blame. Governments target funding at computer science and engineering programs, hoping to stimulate the economy, which still seems to be the only measure of standard of living in the minds of poll-snarling politicians.

How does one go about answering these short-sighted people who appear on all sides, when they seem to make up the bulk of society today? How do arts students respond to queries like, "How the fuck is the Classics program going to help you in the real world?"

Unfortunately, the answer you'll get most often from the average arts student is a shrug of the shoulders, masking

their hidden anger. Any offered answer sounds horribly naive in the age of convergence and e-business. It seems useless to argue when you're up against the powerful ideology that is money.

Don't dignify their questions with an answer; we are not children asked to justify their play.

Desperate times call for desperate measures. The "real world" is nothing but a myth and we must endeavour to expose it as such at every chance we get. Thus, a proposal to reverse the mockery, to laugh in the face of business and redefine the concept of the real world.

Whenever you run into a Management student, cell-phone clutched in hand, burst out into laughter. Point and yell, "Yeah, and how is a management degree going to help in the real world?"

Ask engineers what the sound of one hand clapping is and watch productivity plummet.

Throw pies at politicians and watch the cracks begin to show.

Belittle them, as they belittle us. Let some of that anger loose.

The point is not that these programs are less important, or for that matter more important. No more shrugging of the shoulders. Hold your head up high and let people know you are proud to take the road less-travelled.

Your Daily Style

It's time once again for "Your Daily Style," home to the hip and happening and that fascinating rhythm of fashion. So get down in your panties and do the poopalloo with our donkey!

Today: Hangin' around the Shat.

BY BRIE O'KEEFE AND SALLY WARNER
The McGill Daily

Name: Tami Yamashita

Year: U1, Science, Microbiology and Immunology

Location: Outside the Shatner Building.

Style Type: "I dunno... like mix and match."

Cost of Outfit: Shoes from Roots (\$70), skirt from Esprit (\$30 at a "major sale"), tank top from Urban Outfitters (\$20) cardigan from Abercrombie and Fitch (\$80, "too expensive").

Total: \$200, approximately 10 sushi dinners.

Fashion Philosophy: "I bought a whole bunch of clothes in grade 10, when I had money to burn, if you know what I mean. And I have to use them. That means no 'gainage of the weight.' Yeah right. After rez food... fuggedaboutit. It's all about the mix and match."



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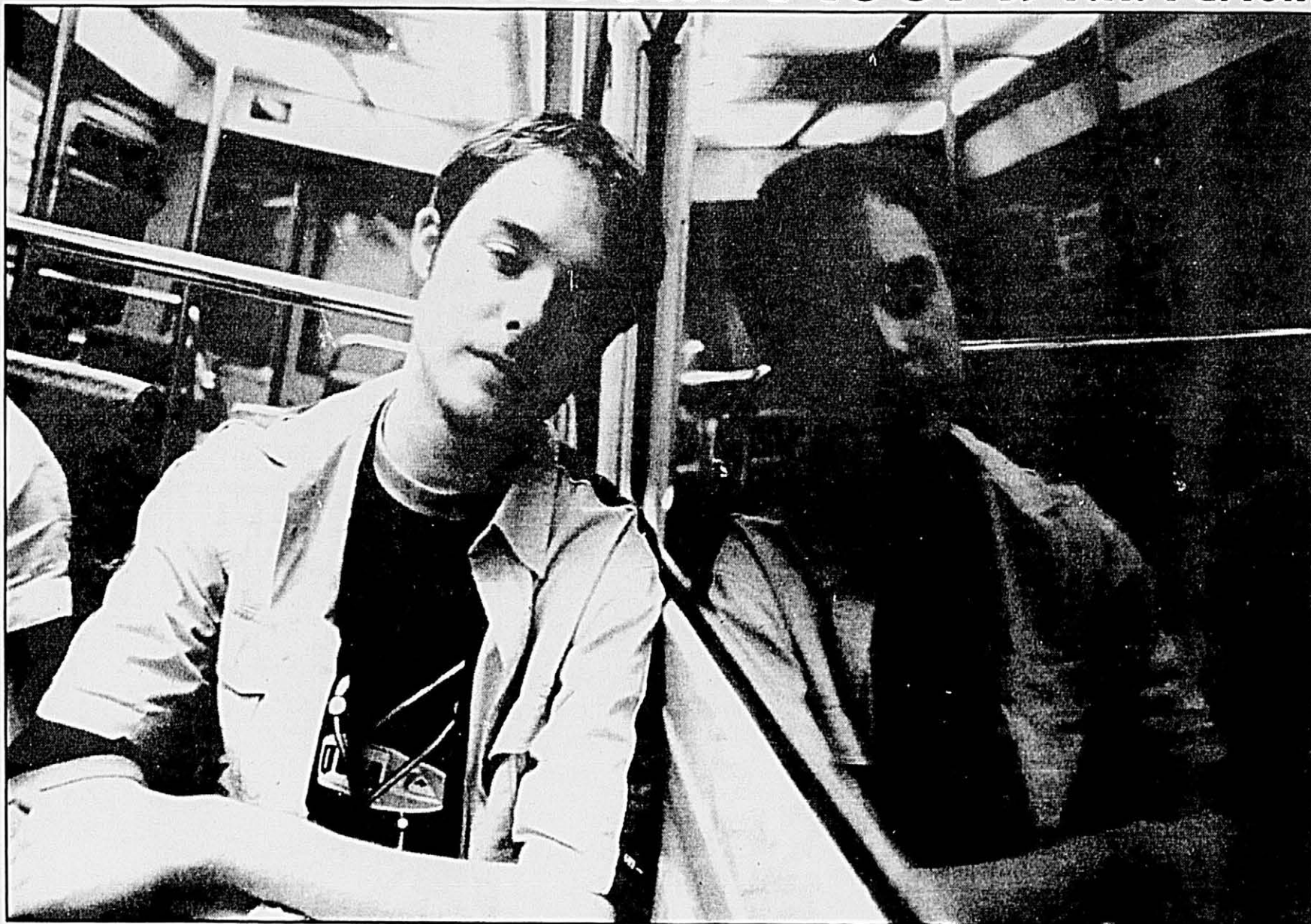
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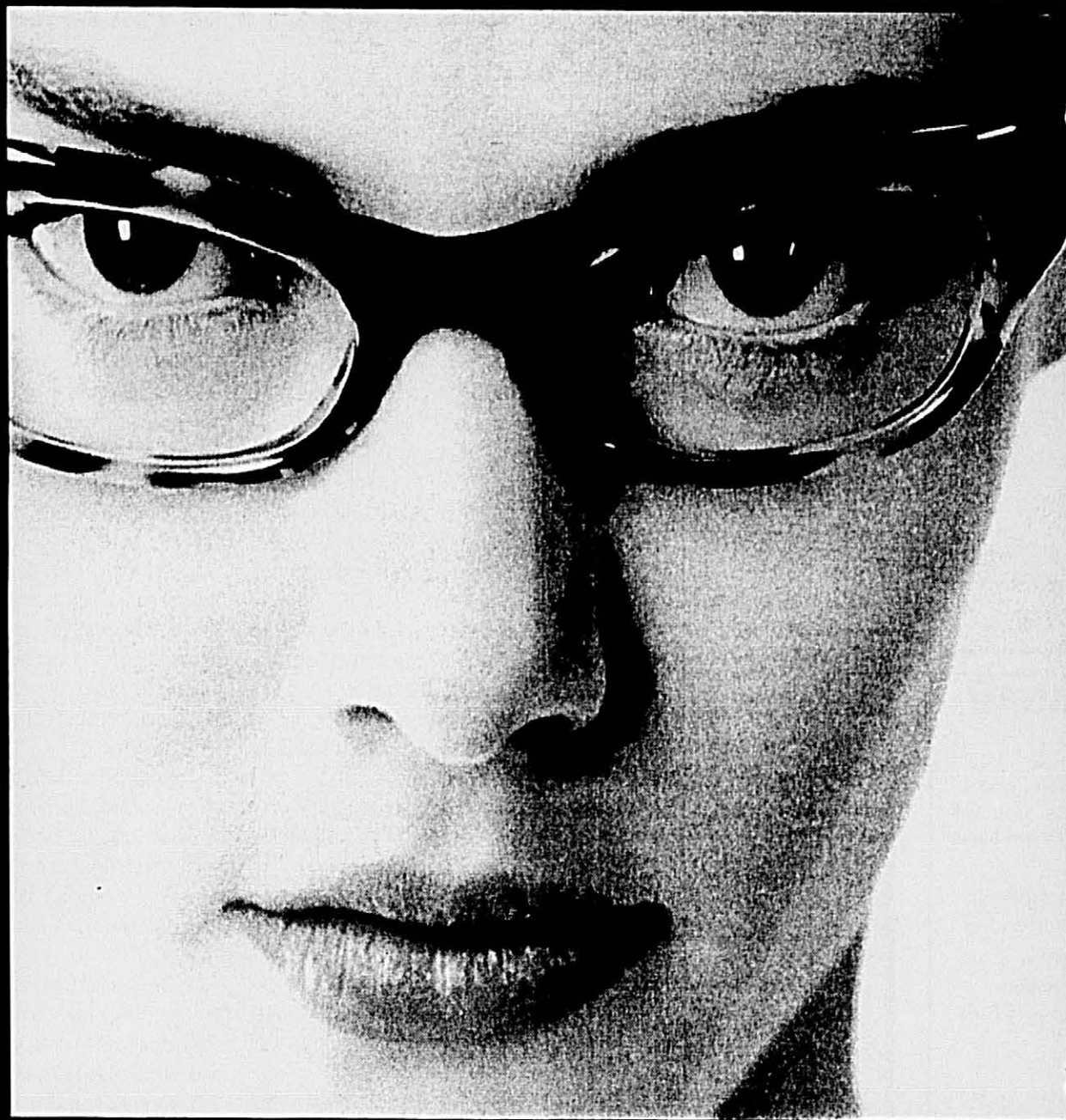
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Other candidates running in the by-election include 28-year-old NDP candidate Ken Ellis, who recently joined the party and has never participated in an election, Canadian Action Party candidate Jack Peach, Canadian Marijuana Party leader, Boris St. Maurice, and independents Dennis Baker, Jim Strauss and Rad Gajac. Russow was elected as national leader of the Green Party of Canada in 1997. She is the co-founder of the Ecological Rights Association, the Vancouver Island Human Rights Coalition, and the Global Compliance Research Project.

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